

"WHERE THE HOT ROD INDUSTRY MEETS FOR BUSINESS"

12TH ANNUAL HOTROD & RESTORATION TRADE SHOW



March 11, 2010
Education Day
March 12-13, 2010
Trade Show
Indiana Convention Center
Indianapolis

THURSDAY, MARCH 11, 2010 • EDUCATION & TRAINING DAY

8:00AM – 6:30PM

Seminars: Manufacturers' Training and Workshops

(Go to www.hotrodshow.com for schedule times)

Presented by the Hot Rod Industry Alliance, a SEMA Council

Get a Certificate of Completion

- Get revved up for a variety of top-of-the-line manufacturers' workshops, geared to help you run your hot rod business successfully. All attendees will receive a **certificate of completion** for each session attended from start to finish.



FRIDAY, MARCH 12, 2010 • TRADE SHOW DAY

8:30AM – 10:00AM

Grand Opening Breakfast

Robert E. Petersen Lifetime Achievement Award

Recipient: Jack Roush

- Honoring **Jack Roush**, Chairman ROUSH Enterprises, Inc. and CEO/Co-Owner Roush Fenway Racing
- Announcement of the **Innovation Awards** winners.



Exclusive Sponsor



10:30AM – 5:00PM

Trade Show Hours

- Presenting the Latest Products and Services

5:00PM – 7:30PM

Industry Reception

Co-sponsored by



SATURDAY, MARCH 13, 2010 • TRADE SHOW DAY

8:00AM – 9:00AM

Saturday Seminar: ARMO Panel Discussion

"Social Marketing"



9:15AM – 10:15AM

Saturday Seminar: ARMO Panel Discussion

"How to Read the Customer"



9:30AM – 3:00PM

Trade Show Hours

- Presenting the Latest Products and Services

3:00PM – 4:30PM

Saturday Seminar: Interior Fabrication Workshop



Sponsored by



Visit the new redesigned www.HOTRODSHOW.com to register or call **(800) 576-8788** for more information

PRE-REGISTER NOW!

The deadline is FEBRUARY 12TH

FAX 817-277-7616

THIS IS A TRADE-ONLY EVENT!

- ✓ Only authorized members of the trade will be allowed admission.
- ✓ If you have previously attended, you are not required to resend verification but are required to resubmit a form.

First Time Attendees

You must send or fax company ID as well as verification for each employee:

- COMPANY ID** (one of the following)
- copy of business license
 - copy of vendors permit
 - copy of resale license
- AND**
- EMPLOYEE ID** (one of the following)
- copy of paycheck stub
 - copy of W2 Form
 - business card

BUSINESS NAME: _____

MAIN CONTACT: _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP _____

PHONE: _____ COUNTRY _____

FAX: _____

EMAIL: _____

Please send me email notifications with up-to-date information.

WEB ADDRESS: _____

TYPE OF BUSINESS: PLEASE SELECT ONE

RETAILER:

- Restorer/Customizer/Fabricator Retailer/Speed Shop Machine Shop/Engine Builder

OTHER:

- Distributor/Wholesaler Manufacturer's Rep Service Provider
 Press/Publication/Media Ad Agency/Marketing Company Club/Associations/Sanctioning Body
 Manufacturer (Please specify) _____ Other (Please specify) _____

MY BUSINESS VOLUME IS:

- Less than \$50,000 \$300,000 to \$499,000
 \$50,000 to \$99,000 \$500,000 to \$1 million
 \$100,000 to \$299,000 More than \$1 million

Number of Employees _____ Number of Stores _____

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Indiana Convention Center • Indianapolis

COMPANY REPRESENTATIVES PLANNING TO ATTEND:

Please print information as it should appear on badge.

Name _____ Buyer Attendee

Name _____ Buyer Attendee

Name _____ Buyer Attendee

Name _____ Buyer Attendee

Name _____ Buyer Attendee

(No children under the age of 18 will be admitted into the exhibit hall.)

PLEASE REMEMBER TO RESERVE SEATING FOR:

_____ GRAND OPENING BREAKFAST

Please indicate the number of tickets

Hotrod & Restoration Trade Show

Return your form to:

HRR Registration c/o CRI
2020 E Randol Mill Road, Suite 307
Arlington, TX 76011

Phone: 817-635-0302
Fax: 817-277-7616

REGISTER ONLINE AND BOOK HOTEL RESERVATIONS AT: www.hotrodshow.com