



14TH ANNUAL HOTROD & RESTORATION TRADE SHOW

WHERE THE HOT ROD INDUSTRY MEETS FOR BUSINESS

LUCAS OIL
STADIUM
INDIANAPOLIS, IN

March 22, 2012
Education Day
March 23-24, 2012
Trade Show Days

THURSDAY, MARCH 22, 2012 • EDUCATION & TRAINING DAY

8:00AM – 6:30PM

Manufacturers' Training and Workshops

(Go to www.HotRodShow.com for schedule times)

Presented by the Hot Rod Industry Alliance, a SEMA Council

Presented by



FRIDAY, MARCH 23, 2012 • TRADE SHOW DAY

8:30AM – 10:00AM

Grand Opening Breakfast

- Robert E. Petersen Lifetime Achievement Award
Honoring Ed Iskenderian – Isky the "Camfather"
- Golden Builder Award
- Innovation Awards

Exclusively Sponsored by



10:30AM – 5:00PM

Trade Show Hours

- Presenting the Latest Products and Services

2:00PM – 3:30PM

Restoration Roundtable

5:00PM – 7:00PM


"American Made"
Industry Reception
Exhibitors & Attendees Welcome



Co-sponsored by



SATURDAY, MARCH 24, 2012 • TRADE SHOW DAY

8:00AM – 9:00AM

Business Seminars:

- "The Business of Small Business"
- "Marketing Your Small Business 101"

Presented by



9:15AM – 10:15AM

Business Seminars:

- "Sales Etiquette"
- "Marketing Your Small Business 201"

10:00AM – 3:00PM

Trade Show Hours

- Presenting the Latest Products and Services

Sponsored by



2:30PM – 4:30PM

Interior Fabrication Workshop

Vehicle Display Sponsor

Media Sponsors



Visit www.HotRodShow.com to register or call (800) 576-8788 for more information

Register by Feb. 22 and Save \$10!!

PRE-REGISTER NOW!

The deadline is February 22, 2012

FAX 817-277-7616

THIS IS A TRADE-ONLY EVENT!

✓ Only authorized members of the trade will be allowed admission.

First-Time Attendees

You must send or fax company ID as well as verification for each employee. Visit www.HotRodShow.com or call 800-576-8788 for more information

BUSINESS NAME: _____

MAIN CONTACT: _____

MAILING ADDRESS: _____

CITY/STATE: _____ ZIP _____

PHONE: _____ COUNTRY _____

FAX: _____

E-MAIL: _____

TYPE OF BUSINESS: PLEASE SELECT ONE

- Fabricator/Restorer/Customizer
- Upholstery Shop
- Engine Builder/Machine Shop
- Paint & Body Shop
- Retailer/Speed Shop/Performance Parts
- Manufacturer/Distributor (Please specify) _____
- Press/Publication/Media
- Other (Please specify) _____

MY PRIMARY FUNCTION IS:

- Owner/Partner/President
- Installer/Fabricator
- Machinist
- Purchasing
- Other (Please specify) _____

If you plan on attending the Education & Training day on Thursday March 22, please be sure to complete the Seminar Registration Form. Call 800-576-8788 for a form or visit www.HotRodShow.com

COMPANY REPRESENTATIVES PLANNING TO ATTEND:

Please print information as it should appear on badge.

	Buyer	Attendee	Manuf./ Rep.	Press	Spouse	Breakfast Ticket
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Name _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Trade Show Pass: FREE!

(Before February 22, 2012)

After February 22: \$10 Fee

Total Number of attendees: _____ x @ \$ 10 each = Total fee: \$ _____

Credit Card #: _____

Name on Card: _____ Expiration Date: _____

(No children under the age of 18 will be admitted into the exhibit hall.)



March 22-24, 2012

Lucas Oil Stadium
Indianapolis, Indiana

Return your form to:

HRR Registration c/o CRI
2020 E Randol Mill Road, No. 307
Arlington, TX 76011

Phone: (817)635-0302
Fax: (817)277-7616

REGISTER ONLINE AND BOOK HOTEL RESERVATIONS AT www.HotRodShow.com