

# 14<sup>TH</sup> ANNUAL HOTROD & RESTORATION TRADE SHOW

WHERE THE HOT ROD INDUSTRY MEETS FOR BUSINESS



## FEATURED VEHICLE APPLICATION

A special group of vehicles will be selected for a unique opportunity to be displayed in the new Lucas Oil Stadium during the annual Hot Rod & Restoration trade show. Featured Vehicles are eligible for a one-of-a-kind award, the annual "Golden Builder Award". This award is given to the builder of the vehicle that best represents the spirit of hot rodding & restoration. Complete this application to be eligible for one of the limited spaces available.

**March 22-24, 2012  
Lucas Oil Stadium  
Indianapolis, Indiana**



Featured Vehicles Display  
Sponsored by  
**Steele Rubber Products**



**2011 Golden Builder Winner**

# 2012 Hot Rod & Restoration Show

March 22-24, 2012

Lucas Oil Stadium, Indianapolis

## FEATURED VEHICLE APPLICATION

Car Owner Name: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Cell: (\_\_\_\_) \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

**Vehicle Information:** (if your vehicle is selected, we will gather more detailed information at a later date)

Builder Name/Company: \_\_\_\_\_

Builder will be present at show, (we request builder to be present to win "Golden Builder Award")

Year: \_\_\_\_\_ Make: \_\_\_\_\_ Model: \_\_\_\_\_

Body Style/Mods: \_\_\_\_\_

Exterior Color: \_\_\_\_\_ Interior Color: \_\_\_\_\_

Awards Received: \_\_\_\_\_

**IMPORTANT:** Applications must include photo of exterior and interior of vehicle.

**PLEASE** read the following event rules prior to submitting your application.

- All vehicles must be pre-1980. Any vehicles selected for the event will be subject to guidelines from the local Fire Marshall and Venue Management.
- All vehicles are eligible for the "Golden Builder Award", to be given to the builder of the vehicle. Each vehicle will be judged by a select group of judges, ensuring that each car is judged equally. The judges will seek the vehicle(s) that best represents the spirit of the Hot Rod & Restoration industry, including creativity, engineering, workmanship and appeal.
- Please note, this is a Business Trade Show, not open to the public. Vehicles selected will represent the many different eras, products and styles of the Hot Rod & Restoration industry. Many of the rules related to displaying vehicles may be different than those of public car shows. Stanchions and ropes are discouraged. Display Rules will be provided prior to the event.
- Vehicle entry fees and display spaces are paid by the sponsoring company (Steele Rubber Products). However, additional fees for parking trailers and/or trucks may apply to individual entrants. All participants will be responsible for their own expenses associated with attending this event.
- All vehicles must arrive by March 22, after 2:00pm and remain on the show floor through the end of the show on March 24 until 3:00pm. All areas of the show have 24 hour security.

Return Form To: Eric Saltrick  
6180 E NC 150 HWY  
Denver, NC 28037

More Information:  
Phone: 704-483-9343  
Fax: 704-483-6650

or email information to: [esaltrick@steelerubber.com](mailto:esaltrick@steelerubber.com)