



**Conference of  
Automotive Remarketing**  
March 14-15, 2012  
Caesars Palace, Las Vegas, NV

**CAR RENTAL SHOW** Car Rental Show  
CAR & TRUCK RENTAL CONFERENCE & EXPO March 12-13, 2012  
LVH-Las Vegas Hotel & Casino, Las Vegas, NV

**Three Convenient Ways to Register:**

**Fax: (817) 277-7616**  
**Phone: (817) 635-0302**  
**Mail: CAR/CRS 2012**  
**c/o Custom Registration, Inc.**  
**2020 E. Randol Mill Rd., Ste. 307**  
**Arlington, TX 76011**

**Registration Information**  
*Incomplete registration forms will not be processed.*

Full Name \_\_\_\_\_  
Title \_\_\_\_\_  
Company \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_  
Emergency Phone Number While at Event \_\_\_\_\_  
Email Address \_\_\_\_\_  
*Receive confirmation of your registration and conference updates.  
You may opt out from receiving emails at any time.*

**Please check an entry for each question below.**

**Conference of Automotive Remarketing**

1. Is this your first time attending?  Yes  No  
2. Are you a member of IARA?  Yes  No  
3. Are you a member of NAAA?  Yes  No  
4. Are you a consignor?  Yes  No  
5. Are you a remarketer?  Yes  No  
6. Are you a Dealer?  Yes  No  
7. Are you a Fleet Manager?  Yes  No  
8. How many vehicles does your company remarket annually? \_\_\_\_\_

**Car Rental Show**

**Primary Business**

On-Airport  Near-Airport  
 Local/Replacement/Dealer  Manufacturer  
 Supplier/Service Co.  Truck Rental  
 Headquarters  Other: \_\_\_\_\_

**Type of Rental Operation**

Corporate  Franchisee  
 Independent  Other: \_\_\_\_\_

**Job Title**

CEO/Owner/President/VP  Branch Manager  
 Operations/Service Manager  Sales Manager  
 Rental Supervisor  Remarketing Manager  
 Other (please specify): \_\_\_\_\_

**Questions? Call (800) 576-8788 for info.**

Please contact me about special needs.

**Sign Up For Both CAR & Car Rental Show & Save!**  
**Select Your Conference Registrations Below\***

<b>Conference of Automotive Remarketing</b>	<b>By 2/13/12</b>	<b>After 2/13/12</b>
<input type="checkbox"/> <b>Full Show Pass</b> Includes all seminars, keynotes, receptions, lunches and the exhibit hall.	\$695	\$795
<input type="checkbox"/> <b>Non-Exhibiting Industry Supplier Pass*</b> Includes all seminars, keynotes, receptions, lunches and the exhibit hall.	\$1,295	\$1,395
<input type="checkbox"/> <b>Spouse Pass</b> Includes meal functions only.	\$200	\$250
<b>Additional Meetings (RSVP Required):</b>		
<input type="checkbox"/> <b>IARA Lunch &amp; Awards Ceremony</b>	Wednesday, March 14, 2012	
<b>Car Rental Show</b>	<b>By 2/13/12</b>	<b>After 2/13/12</b>
<input type="checkbox"/> <b>Full Conference Pass</b> Includes all seminars, keynotes, scheduled meals, networking events, and the exhibit hall.	<del>\$450</del> <b>\$225</b>	<del>\$550</del> <b>\$275</b>
<input type="checkbox"/> <b>ACRA</b> <input type="checkbox"/> <b>ACCRO Members Full Show Pass*</b> Includes all seminars, keynotes, scheduled meals, networking events, and the exhibit hall.	<del>\$300</del> <b>\$150</b>	<del>\$400</del> <b>\$200</b>
<input type="checkbox"/> <b>Non-Exhibiting Industry Supplier Pass *</b> Includes all seminars, keynotes, scheduled meals, networking events, and the exhibit hall.	\$995	\$1,095
<input type="checkbox"/> <b>Spouse Pass</b> Includes meal functions only.	\$250	\$300
<b>Additional Meetings (RSVP Required):</b>		
<input type="checkbox"/> <b>CIRAS Certification Training</b>	\$179	\$179

**\*Please note: You must sign up for both CAR and Car Rental Show in order to receive the special rate. Registrations will be audited to ensure the proper registration category. Proof of ACRA or ACCRO membership is required in order to receive special rate for Car Rental Show. If you're flagged as an industry supplier for CAR or Car Rental Show, you will be required to pay the appropriate fee.**

**Payment Information**

**Total Cost:** \_\_\_\_\_

VISA  MasterCard  AMEX  Discover  Check (Checks Payable to Bobit Business Media)

Cardholder Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Signature: \_\_\_\_\_  
*I authorize Bobit Business Media to charge my account in the amount indicated for registration fees for the CAR and Car Rental Show. Note: Your credit card will be billed by Bobit Business Media.*

**ADMITTANCE POLICY**

Please fill out one registration form for each person you are registering. By providing this information you grant Bobit Business Media the right to contact you regarding your registration, as well as to receive updates on CAR, Car Rental Show and/or updates and promotional material sponsors. Full payment must accompany this form. Confirmation will be sent to you upon receipt of your registration. To prevent double-billing, mail or fax your registration form only once. Please do not register twice or you may be billed twice. This is a private event not open to the public.

**CANCELLATION POLICY**

Registration refunds are not guaranteed and are subject to show management approval. **Requests must be made in writing and received by CAR or Car Rental Show, c/o Custom Registration, Inc., 2020 E. Randol Mill Rd., Ste. 307, Arlington, TX 76011, Fax: (817) 277-7616, Email: webreg@customreg.com, no later than February 13, 2012.** A \$50 processing fee will be applied. Requests received after February 13, 2012 will not qualify for a refund. There will be a \$75 charge for any name changes or transferring of badges.

**PHOTO & VIDEO RELEASE**

By attending CAR and Car Rental Show, you hereby grant Bobit Business Media, its representatives and employees the right to take photographs and multimedia of you and your property in relation to CAR and Car Rental Show. You also authorize Show Management to use such images with or without your name, and for any lawful purpose, including but not limited to publicity, illustration, print advertising and web content.