



## IARA Spring Roundtable Wednesday, March 14, 2012



### Sponsorship Opportunities

Sponsor an event at the IARA Spring Roundtable, taking place just before the start of the CAR Conference. Reach a special audience of members who discover best practices to remarketing vehicles in the wholesale marketplace!

Visit [www.CARconference.com](http://www.CARconference.com) to view the conference schedule and entire list of CAR sponsorship options. To create your own customized sponsorship to maximize your company's exposure please contact Eric Bearly at [eric.bearly@bobit.com](mailto:eric.bearly@bobit.com) or (310) 533-2579.

#### **IARA Awards Luncheon Sponsor.....\$8,500**

Exclusive sponsorship of Wednesday's IARA Awards luncheon. Includes acknowledgement on the website and in the event guide. Logo on signage at lunch and food stations, and opportunity for servers to wear sponsor-provided logo wear.

#### **IARA Keynote Sponsorship.....\$5,000**

Your company brand will appear front and center in Wednesday Morning's IARA Opening Keynote address on room signage and you will have the opportunity to place your company collateral on the table tops.

#### **Set of Concurrent IARA Roundtables.....\$3,500 per set**

Place your brand front and center in the IARA Roundtables! There are only two sets of roundtables available! Your logo will be on room signage and have your company collateral placed on table tops in all rooms during one set of concurrent roundtables.

#### **IARA Networking Break Sponsor.....\$3,500**

Sponsor the only IARA networking coffee break on Wednesday, March 14, from 10:15am-10:30am. Includes sponsor logo on signs in break area and on refreshment tables.

Please contact Eric Bearly for information on sponsorship and exhibit participation. Call (310) 533-2579 or email [Eric.Bearly@Bobit.com](mailto:Eric.Bearly@Bobit.com).

Visit [www.CARconference.com](http://www.CARconference.com) or call 800-576-8788 for more information.