

commitment

knowledgeable

integrity



caring

...event experts at work for you

teamwork

spirited

responsive





commitment

Exhibit Solutions by Shepard puts our 100+ years of tradeshow experience to work for you. Whether you are in need of marketing and branding strategy, education on how to best maximize your event experience or just exhibit rental/management, we have a solution that is right for you.



brand identity

Project 360: Marketing and branding program development that is innovative in thinking, solutions and actions. A proven, disciplined and collaborative program that develops effective solutions to brand and market your company.

teamwork



design build management

Exhibit Solutions: Your one resource for everything related to the execution of your exhibit experience. From rental exhibits to labor to logistics and storage...we have everything you need to successfully bring your exhibit schedule to life.

PROJECT360
NEW STRATEGIES
REAL RESULTS
tactical
implementation

PROJECT360
NEW STRATEGIES
REAL RESULTS
marketing
strategy



Exhibitor Academy Participatory education

Exhibitor Academy: Comprehensive and results-driven exhibitor education designed to increase your ROI by discussing best practices of the most successful exhibitors.

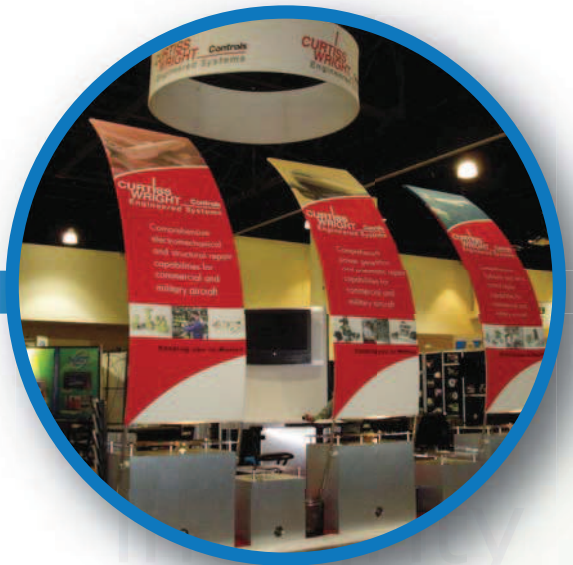
responsive



commitment

exhibit solutions

- Custom Design for Rentals
- Booth Layout
- Graphic Development/Design
- Freight Management
- Storage
- Property Inventory Management
- On Site Logistics: Ancillary Services Ordering
- Installation/Dismantle
- Labor Supervision
- Audio/Visual



integrity

caring

teamwork

exhibit management

- Custom Design
- Fabrication
- Engineering
- Structural Certification
- Graphic Development/Design
- Floorplans/Layouts
- Freight Management
- Storage
- Property Inventory Management
- In/Out Handling
- Refurbishment
- On Site Logistics: Ancillary Services Ordering
- Installation/Dismantle
- Labor Supervision
- Audio/Visual



responsive



visit ShepardES.com to view samples of the innovative and exciting booth structures that we have to offer.



Linda Rubin: Director of Exhibit Services
Shepard Exposition Services
1531 Carroll Drive NW
Atlanta, GA 30318

Phone: 404-720-8652 • Fax: 404-720-8750 • Email: lrubin@shepardes.com

Anaheim • Atlanta • Baltimore • Chicago • Charlotte
Knoxville • Las Vegas • Orlando • Washington, D.C.



Shepard Exposition Services
1531 Carroll Drive, NW
Atlanta, GA 30318

Exhibit Solutions Sales Phone: 404-720-8652
Exhibit Solutions Sales Fax: 404-720-8757
Customer Service Email: lrubin@shepardes.com
Event Code: L194300312

Discount Deadline: February 22, 2012

EXHIBIT SOLUTIONS BOOTH RENTALS

Conference on Automotive Remarketing

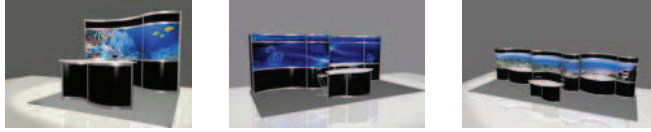
March 14 - 15, 2012

Caesars Palace
Las Vegas, Nevada

EXHIBIT BOOTH RENTALS

Code	Qty.	Description	Discount	Regular	Amount
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The San Diego



66250		10' x 10'	2621.90	3408.45	
66251		10' x 20'	4302.75	5593.60	
66252		10' x 30'	8067.60	10487.90	

The Chicago



66253		10' x 10'	2521.20	3277.55	
66254		10' x 20'	3529.50	4588.35	
66255		10' x 30'	4789.50	6226.35	

The Salt Lake City

66256		10' x 10'	1613.45	2097.50	
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The Saint Louis

66265		10' x 10'	1405.15	1826.70	
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The Las Vegas

66268		20' x 20' Island	9405.50	12227.15	
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The Phoenix

66269		10' x 10'	2958.10	3845.55	
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The Detroit

66257		10' Truss Unit	6716.30	8731.20	
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Code	Qty.	Description	Discount	Regular	Amount
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The Los Angeles

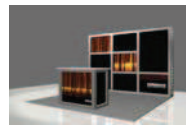


66259		10' x 10'	1740.45	2262.60	
66260		10' x 20'	3227.05	4195.15	
66261		10' x 30'	4874.15	6336.40	

The New York



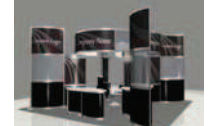
66262		10' x 10'	2285.85	2971.60	
66263		10' x 20'	4340.55	5642.70	
66264		10' x 30'	6588.50	8565.05	



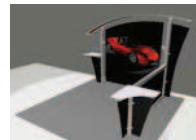
Salt Lake City



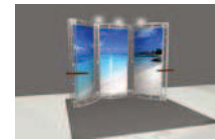
Saint Louis



Las Vegas



The Phoenix



The Detroit

All Exhibit Booth Rentals include installation/dismantling and graphic panels as shown (not all booths have graphic panels). Prices quoted are for print-ready graphics. If graphics submitted are not print-ready, additional fees may apply. Please contact the Exhibit Solutions Department with any questions you may have at 404-720-8652. Carpet is not included, to order please refer to the Carpet & Cleaning form.

Please fax completed form to Exhibit Solutions Department at 404-720-8757.

Please complete the following:

Company Name: _____ **Booth #:** _____
Contact Name: _____ **Phone #:** _____
Authorized Signature: _____

Subtotal	\$
8.100% Tax	\$
Amount Due:	\$

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

There are no exchanges or refunds once item has been delivered to your booth. Cancellation must be received 24 hours prior to first exhibitor move-in day.



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EXHIBIT SOLUTIONS ACCESSORIES

Conference on Automotive Remarketing

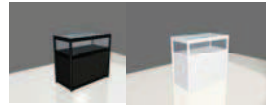
March 14 - 15, 2012

Caesars Palace
Las Vegas, Nevada

ACCESSORIES

Code	Qty.	Description	Discount	Regular	Amount
Showcases					
66270		Quarterview	934.45	1214.80	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66271		Triangular	853.90	1110.05	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66272		Square	1008.50	1311.05	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
Reception Counters					
66274		RC1	2004.35	2605.65	
Please choose color: <input type="checkbox"/> Chrome (CH) <input type="checkbox"/> Wood (W)					
66275		RC2	740.70	962.90	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66276		RC3	1606.80	2088.85	
Computer Stands					
66285		CS1	934.45	1214.80	
66286		CS2	544.60	708.00	
Literature and Product Display					
66277		Gondola	494.85	643.30	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66278		GL1	874.00	1136.20	
66279		GL2	826.95	1075.05	
66280		LS1	263.95	343.15	
66281		LS2	174.75	227.20	
Locking Cabinets					
66282		LC1	692.55	900.30	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66283		LC2	840.40	1092.50	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					
66284		LC3	510.95	664.25	
Please choose color: <input type="checkbox"/> Black (06) <input type="checkbox"/> White (03)					

Please fax completed form to Exhibit Solutions
Department at 404-720-8757.



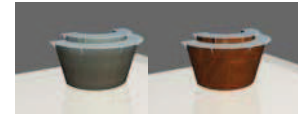
Quarterview Showcase
4' 6" W x 1' 9" D x 3' 3" H



Triangular Showcase
1' 9" W x 1' 9" D x 7' H



Square Showcase
1' 9" W x 1' 9" D x 7' H



RC1
7' 9" W x 3' 5" D x 3' 9" H



RC2
4' 9" W x 2' 3" D x 3' 3" H



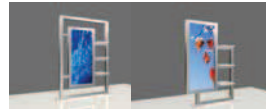
RC3
5' 3" W x 3' 3" D x 3' 6" H



CS1 CS2
CS1 - 3' W x 1' 9" D x 6' 3" H
CS2 - 2' 3" W x 1' 6" D x 6' 3" H



Gondola
3' 6" W x 1' 9" D x 5' H



GL1 GL2
GL1 - 5' 4" W x 1' 3" D x 8' H
GL2 - 4' 3" W x 1' 3" D x 7' H



LS1 LS2



LC1 - 1 meter wide
3' 6" W x 1' 9" D x 3' 6" H



LC3
3' 9" W x 2' 3" D x 3' 6" H



LC2 - 1.5 meters wide
5' W x 1' 9" D x 3' 6" H

Please complete the following:

Company Name: _____ Booth #: _____

Contact Name: _____ Phone #: _____

Authorized Signature: _____

Subtotal	\$
8.100% Tax	\$
Amount Due	\$

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

There are no exchanges or refunds once item has been delivered to your booth. Cancellation must be received 24 hours prior to first exhibitor move-in day.