



Shepard Exposition Services
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Las Vegas, NV 89119

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Event Code: L194300312

Discount Deadline: February 22, 2012

SIGN ORDER FORM

Conference on Automotive Remarketing

March 14 - 15, 2012

Caesars Palace
Las Vegas, Nevada

SIGNS, BANNERS AND ACCESSORIES

| Code | Qty. | Description | Discount | Regular | Amount |
|--|------|----------------------------|----------|---------|--------|
| Standard Foamcore Signs, Single-sided | | | | | |
| 70009 | | Vertical, 22" x 28" | 148.05 | 192.45 | |
| 70010 | | Horz., 22" x 28" | 148.05 | 192.45 | |
| 70011 | | Vertical, 28" x 44" | 225.65 | 293.35 | |
| 70012 | | Horz., 28" x 44" | 225.65 | 293.35 | |
| 70025 | | Meterboard, 39" x 90.75" | 456.60 | 593.60 | |
| Accessories | | | | | |
| 70017 | | Blank Foamcore, 4'x 8' | 40.25 | 52.35 | |
| 70021 | | Velcro, per ft, min. 5 ft. | 2.65 | 3.45 | |

| Code | Qty. | Description | Discount | Regular | Amount |
|--|------|------------------------------------|----------|---------|--------|
| Vinyl Banners with Digital Printing | | | | | |
| 70065 | | grommets, per sq. ft.-Vertical | 18.80 | 24.45 | |
| 70071 | | grommets, per sq. ft. - Horizontal | 18.80 | 24.45 | |
| 70066 | | Pockets, per sq. ft. - Vertical | 20.20 | 26.25 | |
| 70072 | | Pockets, per sq. ft.- Horizontal | 20.20 | 26.25 | |

| Replacement ID Sign - Cardstock | | | | | |
|--|--|----------------|-------|-------|--|
| 70004 | | 7" x 44" Horz. | 44.30 | 57.60 | |

Sign prices are based on customer supplying print-ready graphics in the requested format (see below).

Please complete the following:

Company Name: _____ **Booth #:** _____
Contact Name: _____ **Phone #:** _____
Authorized Signature: _____

| | | |
|-------------|----|--|
| Subtotal | \$ | |
| 8.100% Tax | \$ | |
| Amount Due: | \$ | |

Signature also indicates you read and accept the Payment Policy and Terms and Conditions.

Must order by discount deadline date to receive discounted pricing. Payment Authorization must be completed and returned with order.

Graphic files/requests must be received by discount deadline date to qualify for discounted prices.

There are no exchanges or refunds once sign has been ordered and processed.

SIGN SUBMISSION INFORMATION

Please follow these requests, so Shepard can provide the highest of quality signs for your show.

File Submission Media

- ~ CD-ROM
- ~ Email attachment (4 mgs or smaller only)
- ~ FTP (.zip compression), call for FTP information

When sending disks, please label them with the following:

Exhibitor Co. Name, Booth #, Show Name, Show Date

Acceptable Software & Formats

- ~ Adobe Illustrator (AI/EPS), InDesign, Photoshop & Acrobat
- ~ Files should be formatted in high-resolution quality, 100-300 dpi
- ~ Vector-based artwork preferred with fonts converted to outline

Artwork Dimensions & Color Specifications

- ~ All artwork submitted should be created at 100% actual size or in 10% reduction increments (please indicate scale used)
- ~ Specify target colors as PMS C or U, and send us 100% accurate proofs with your disk. (Color variations may occur due to output devices.)

Other Graphic Services Available

- ~ Artwork/graphic design services (70067)
- ~ Logo reproduction (70052)
- ~ Special artwork mounting (70069)

Please note: If customer-provided graphic files are not to exact specifications/requirements, a design-time surcharge will apply.

