



CAESARS PALACE • LAS VEGAS, NV March 14-15, 2012

PRODUCED BY BOBIT BUSINESS MEDIA

SPACE APPLICATION/CONTRACT

INSTRUCTIONS: All applications must be signed, completed and accompanied by the correct deposit. Applications that are incomplete, unsigned, or not accompanied by proper deposit will be returned for completion and will not be entered into the assignment process. Please return to the Conference of Automotive Remarketing, 3520 Challenger Street, Torrance, CA 90503 Tel: (800) 576-8788 Fax: (310) 533-2511

EXHIBITOR INFORMATION

Exhibiting company will be listed on the website, Official Event Guide other promotional pieces and submitted to all contractors as it appears below.

COMPANY NAME _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PHONE _____ FAX _____

WEBSITE _____

COMPANY DESCRIPTION (20 WORDS MAX) _____

COMPANY CONTACT _____

BOOTH LOGISTICS CONTACT _____

EMAIL _____

AGREEMENT

By signing this contract, we agree to abide by all rules and regulations governing the conference as printed on the reverse side hereof and which are a part of this contract. Acceptance of this application by Bobit Business Media/Conference of Automotive Remarketing constitutes a contract.

AUTHORIZED SIGNATURE _____

PRINT NAME _____

TITLE _____ DATE _____

EXHIBITOR SERVICES

The Conference of Automotive Remarketing has negotiated special pricing for products and services exclusive to CAR exhibitors such as carpet, furnishings, graphics, floral, material handling, freight, electrical service, and Internet service. These services as well as exhibitor personnel registration instructions can be found online on the Exhibitor Service Kit page at www.CarConference.com.

FOR INTERNAL USE

CONTRACT RECEIVED _____ / _____ TO ACCOUNTING _____ / _____

ENTERED INTO DATABASE/TRACKING

PAYMENT REC'D _____ DATE _____ / _____ AUTH _____

PAYMENT REC'D _____ DATE _____ / _____ AUTH _____

EXHIBITOR SPACE PRICING

10' X 10' BOOTH SPACE **\$2,195**
Space is calculated at \$21.95 per square foot. Includes standard booth drape and ID sign only. *No electrical, furniture or wastebaskets included.*

CALCULATE YOUR TOTAL

Number of Booths Requested..... _____

Total Charge for Exhibit Space..... \$ _____

Enclosed 50% Deposit..... \$ _____

You will be invoiced as balance is due and agree to pay immediately upon receipt.

Custom sizes are available. All vehicle displays require custom sizing. Exhibitors ordering larger space please contact show management at (800) 576-8788 for pricing.

PAYMENT INFORMATION

CHECK AMEX VISA DISCOVER MASTERCARD

A minimum deposit of 50% must accompany this application/contract for space confirmation. No application/contract will be processed without a deposit. Balance is due January 6, 2012 to maintain your exhibit space. Contracts submitted after January 6, 2011 must be paid in full.

CREDIT CARD NUMBER _____ EXP _____

PRINT NAME _____

SIGNATURE _____

CANCELLATION: Payment is refundable, less a \$300 processing fee, if the Conference of Automotive Remarketing is notified in writing prior to **January 6, 2012**

SUBMISSION

Please return the original to Conference of Automotive Remarketing and keep one copy for your records.

RETURN BY FAX: (310) 533-2511

RETURN BY MAIL: Conference of Automotive Remarketing
3520 Challenger Street
Torrance, CA 90503

RETURN BY EMAIL: Courtney.silbiger@bobit.com

QUESTIONS: (800) 576-8788 or www.CarConference.com

SPACE ASSIGNMENT _____

CONFIRMATION SENT WEB LINK COMPLETE

SHOW GUIDE LISTING RECEIVED CERTIFICATE OF INSURANCE RECEIVED

EMERGENCY CONTACT INFORMATION RECEIVED

CONFERENCE OF AUTOMOTIVE REMARKETING

MARCH 14-15, 2012 • CAESARS PALACE • LAS VEGAS, NV

RULES AND REGULATIONS

PART OF CONTRACT: These rules and regulations constitute a bona fide part of the contract for The Conference of Automotive Remarketing, hereafter called CAR 2012 space. Exhibit Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and wellbeing of the exposition. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1. CONTRACT FOR SPACE: Applicants for exhibit space are required to execute and forward an Application/Contract to CAR 2012 with deposit.

2. SPACE ASSIGNMENT: Assignment of space for all valid contracts in hand will be based on a first-come, first-served basis. CAR 2012 reserves the right to make modifications and change exhibit space assignments as necessary to meet the needs of show management.

3. PAYMENT FOR SPACE: Payment shall be in full by January 6, 2012. Contracts received after January 6, 2012 must be paid in full.

4. CANCELLATION: Payment is refundable if CAR is notified in writing postmarked on or before January 6, 2012. Cancellation policy applies to all exhibiting firms. Failure to appear at the exposition does not release the exhibitor from the responsibility for payment of the full cost of space rented. There is a \$300 processing fee for all cancellations. After January 6, 2012, all payments are non-refundable.

5. SUBLETTING SPACE: No exhibitor may assign, sublet or apportion his space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his business, nor permit any agent of any exhibiting firm to solicit business or take orders in his space.

6. EXHIBIT CONTRACTOR: CAR 2012 will furnish each participating exhibitor with a Service Manual that will specify the Official Exhibit Contractor and will contain exhibit instructions, shipping labels, and order forms for all booth accessories and services required. Orders not processed in advance for signs, furniture, carpeting, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk which will be maintained in the exhibit hall. All participating exhibitors must abide by union jurisdiction in force at the time of exposition.

7. ARRANGEMENT OF EXHIBITS: CAR 2012 will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes necessary in the interests of an exhibitor.

8. EXHIBIT HOURS, INSTALLATION AND DISMANTLING: The dismantling of exhibit booths before the completion of the show is STRICTLY PROHIBITED. If a booth is found abandoned before the close of exhibit hours that exhibitor will lose all privileges or points earned for future shows and may not be allowed into the show the following year. See exhibitor kit for exhibit hours and complete details.

9. EXHIBITORS' ADMISSION CREDENTIALS: Exhibitors shall furnish CAR 2012 with an advance list of two working representatives per 10 x 10 booth on forms which will be provided by CAR 2012. Representatives must register upon arrival at the exhibit area and at all times wear identification badges, containing the name of the firm that contracted space, which will be furnished without charge and which entitle wearers to attend convention sessions. The current full registration fee will be assessed for any badge replacement. No one under 18 admitted.

10. GENERAL REGULATIONS: No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed or otherwise affixed to any pillars, walls, doors or other parts of the building. Combustible decorating material, gasoline, kerosene, acetylene and all other flammable or explosive substances are forbidden. Cloth and other decorating materials must pass any flame-proofing and fire codes and ordinances prevailing in the convention city. All packing containers, wadding, wrapping and such materials must be removed from the immediate exhibit area and not stored under tables or behind displays. In accordance with the city fire codes and ordinances, smoking will be permitted only in designated areas of the Convention Center during installation and dismantling.

11. CONTRACTED LABOR: Prevailing union regulations regarding use of union operators for equipment must be observed by all exhibitors.

12. NON-LIABILITY: It is expressly agreed by each and every contracting exhibitor, his agents and his guests, that neither CAR 2012 nor Bobit Business Media, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibi-

tors. At all times such goods and properties remain in the sole possession and responsibility and custody of each exhibitor. On signing the Application/Contract, exhibitor releases and agrees to indemnify the CAR 2012 Bobit Business Media, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

13. WAIVER OF SUBROGATION: Exhibitor hereby waives and releases any rights of subrogation it or its insurers may have against CAR 2012 and Bobit Business Media.

14. INSURANCE CERTIFICATE: Exhibitors shall deliver to CAR 2012 and/or Bobit Business Media or their appointed representatives, a certificate of insurance within 45 days before the show, showing evidence of insurance as follows: Comprehensive General Liability which includes Premises & Operations, Blanket Contractual, Personal Injury Independent Contractors and Products/ Completed Operation Liability at limits of Bodily Injury and Property Damage not less than \$1,000,000 Combined Single Limit of Liability.

15. NO WAIVER: The failure on the part of either party to insist upon a strict performance by the other party of any of the terms, covenants and conditions herein contained shall not be deemed to be a waiver by him of any breach of any term, covenant or condition herein contained. Waiver by either party of any breach by the other shall not operate to extinguish the term, covenant or condition the breach whereof has been waived nor be deemed to be a waiver of the right to declare a forfeiture for any other breach thereof. The waiver by one party of the performance of any covenant, condition or promise shall not invalidate this contract nor shall it be considered a waiver of any other terms, covenants and/or conditions.

16. CAR 2012 reserves the right to make such additional conditions, rules and regulations as Exhibit Management deems necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.

Initials _____