

GREEN FLEET Conference 2009

October 19-20
Hyatt Regency Chicago

Fleet Managers!

Attend the
**Green Fleet
Conference**
and we'll
Show You
how to find
The Money.

“Loved the way this conference focused on very achievable strategies for fleets — strategies which weren't too radical for the average fleet.”

~ LORI PAMPELL, TRANSPORTATION PLANNER,
NORTH CENTRAL TEXAS COUNCIL OF GOVERNMENT,
ARLINGTON, TX

“I was pleasantly surprised, the conference offered SO MUCH information — I was overwhelmed with the possibilities we haven't explored.”

~ JANET HERBERT, SPECIAL PROJECTS,
ROCKFORD PARK DISTRICT, ROCKFORD, IL

**REGISTER BY
SEPTEMBER 25 AND SAVE \$100!**
Register at
www.GreenFleetConference.com
or call 800-576-8788

MEDIA SPONSORS

automotive
FLEET

BUSINESS FLEET

GOVERNMENT FLEET

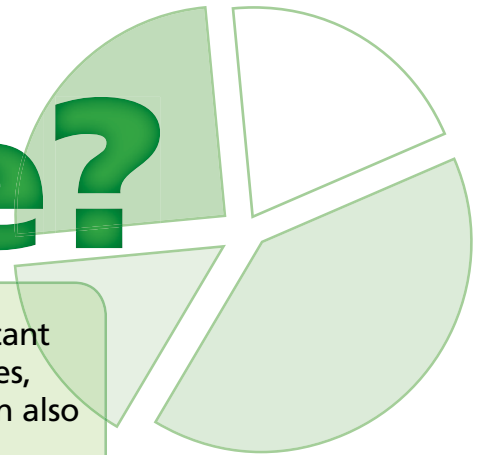
WORK TRUCK
magazine

Produced by Bobit Business Media



The economic stimulus plan contains billions in stimulus money.

How do you get your piece of the Pie?



Running a clean, environmentally friendly fleet offers significant benefits: reduced transport costs and maintenance expenses, plus fewer vehicle emissions. But operating a green fleet can also cost money.

The Green Fleet Conference will mix top-notch education with extensive networking to help you find the money to build a sustainable, profitable fleet in these crucial times!

Discover how to reduce fleet emissions and improve your fleet's environmental performance without increasing costs. Determine the cost of converting your fleet to hybrid and electric vehicles. Gather the information you need to improve and upgrade your maintenance facilities.

Practical solutions will help you secure stimulus money to upgrade your fleet and facility.

CONFERENCE FEES	On or Before 9/25/09	After 9/25/09
Conference Pass Includes: ALL conference workshops, meals and receptions.	\$495	\$595

Register online at

www.GreenFleetConference.com

The **Green Fleet Conference** also offers special registration rates for association members and groups!



BOOK YOUR HOTEL ROOM EARLY FOR THE BEST RATES!

Hyatt Regency Chicago
151 East Wacker Drive • Chicago

Special Conference Room Rate:
\$209 per night (single occupancy)

Deadline: Sept. 25

Call to make reservations today: 888-421-1442

Reference: Green Fleet Conference 2009

Book early, it's prime convention season and rooms will sell fast!

Register early to get the lowest registration rates! Visit



The **2009 Green Fleet Conference** is loaded with a variety of training sessions, roundtable discussions and notable speakers delivering successful solutions.

Conference Schedule (subject to change)

MONDAY OCTOBER 19

11:00am – 7:30pm
REGISTRATION OPEN

11:00am – 7:30pm
SPONSOR & EXHIBIT DISPLAYS OPEN

1:00pm – 2:00pm
OPENING KEYNOTE ADDRESS
Green Is Green: Remaking Business in the Age of Sustainability
David Haft, Frito-Lay North America

2:10pm – 3:00pm
CONCURRENT SESSIONS

- How the City of Inglewood Won NAFA's Green Fleet Award (G)*
- How to Make Your Green Program Pay for Itself (C)**

3:00pm – 3:15pm
NETWORKING BREAK • FOYER

3:15pm – 4:05pm
CONCURRENT SESSIONS

- How the City of Chicago is Reducing Its Fleet Carbon Footprint (G)*
- Step-by-Step Instructions to Create a Green Fleet Policy (C)**

4:10pm – 5:00pm
CONCURRENT SESSIONS

- How New York City Plans to Reduce GHG Emissions by 30% by 2017 (G)*
- How to Create a Customized Approach to Improving your Fleet's Environmental and Operational Performance (C)**

5:10pm – 6:00pm
GENERAL SESSION
Environmental Defense Fund Fleet Survey Presentation, followed by 100 Best Green Fleets and Top Fleet Environmental Leadership Awards Presentation and Ceremony

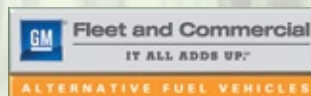
6:00pm – 7:30pm
NETWORKING RECEPTION

* (G) = Government
** (C) = Corporate



This brochure is printed on 100% recycled paper. If you choose not to use it, please pass it on and be sure to recycle.

Premier Sponsors



General Sponsors



Association Sponsors



www.GreenFleetConference.com or call 800-576-8788.

GREEN FLEET Conference 2009

October 19-20 • Hyatt Regency Chicago

REGISTER EARLY AND SAVE!

WE'LL HELP YOU FIND THE STIMULUS MONEY TO MAKE YOUR FLEET GREENER!

The **Green Fleet Conference** is designed to help government and commercial fleet professionals find truly green, truly practical and truly affordable solutions.

- Learn why, even in this economy, you can afford to implement green practices in your business.
- Pick up ideas for going green in a down economy.
- Gain helpful tips on how to **get money** to fund your green fleet.
- Find out how to convert your fleet to hybrid and electric vehicles without breaking the bank.
- Learn how to make the most of the resources you already have.
- Discover what's needed to implement a green fleet and how you can make your green program pay for itself.
- Meet new and old friends at networking opportunities.

Get some fresh ideas by uncovering what's working for other companies.

Visit www.GreenFleetConference.com
or call 800-576-8788 for additional information.

GREEN FLEET Conference 2009

3520 Challenger Street
Torrance, CA 90503