

2009 International LCT Show

Seminar Title	Speakers	
4th Annual Women Entrepreneurs' Forum: The Balancing Act: How to Run a Limousine Business AND Have a Life to Call Your Own	Carolyn Kyara Naomi Rosina	Henson Kahakauwila Glaser Rubin
Advanced: Open Book Management: Why and How to Share Financials with Employees	Ty	Bobit
Advanced: Sales and Growth Strategies for Tough Times - Like Right Now!	Daniel	Collett
Advanced: Search Engine Marketing: Five Sure-Fire Ways to Become Your Market's List Topper	Yishay	Yovel
Advanced: What to Do When Your Company Suffers a Catastrophic Loss	Anthony Gary Jeff Paul Tim	Molinaro Lovell Greene Berne Delaney
Basic: Pay Now or Pay Later: How To Lower Your Insurance Costs	Gary Michelle Ray	Buffo Silvestro Gooley
Basic: Business Planning and Financial Management	Ron	Sorci
Basic: Fundamentals of Sales as a Sole Proprietor	John	Rodgers
Basic: Making That "Must-Have" Technology Pay for Itself Over and Over Again	Bill Gary James Tom	Alford Bauer Moseley Miller
Customer Service Boot Camp	Michael	Lindsey
Customer Service Boot Camp: Hit the Nail on the Head! Identifying Customer Needs	Bill	Faeth
Customer Service Boot Camp: To Exceed Customer Expectations	H.A.	Thompson
Everything You Wanted to Know About Worldwide Livery - and Now Have the Chance to Ask	Dean Henry Michael Scott Willemar	De Beer Yao Oldenburg Solombrino Conijn
How to Build a Rock-Solid Management Team for Your Livery Enterprise	Bob Dale Jeff Richard	Beutel Theriot Rose Kane
Keynote Presentation: Being the Best: A Change Master and Future-Proof Leader	Denis	Waitley
Keynote: The Ultimate Skill - How to Create Something from Nothing	Michael	Lipkin
Live Above the Line - Lipkin's Ten Laws for Sales and Service Preeminence	Michael	Lipkin
State of the Industry	Scott	Solombrino
Unions and Chauffeured Transportation: What You Need to Know NOW!	Brad	Moss
Wage and Overtime: What Every Limousine Company Owner Needs to Know in 2009	Manesh	Rath

2008 International LCT Show

Seminar Title	Speakers	
10 Tips for Branding Your Company	Bob Mackasek Dean De Beer Naomi Glaser	
Bus Business Management	Jack Burkert	
Customer Service Boot Camp	Ron Sorci	
Effecting Client-First Focus for Your Limousine Operation	Christopher Quinn	
Emergency Plans: What to Do When the Lights Go Out	George Jacobs	
Family Business Transition: How to Pass the Baton	Brandan Stein Jon Epstein Rick Brown Ron Stein Scott Tinkler	
How to Build Your Business Through Affiliate Relationships	Domenic Galdo Jeff Greene Perry Barin Tami Saccoccio	
How to Comply with HR Issues and Regulations	Manesh Rath	
How to Grow Your Company Beyond the Ten-Vehicle Stage	Jeff Rose Kristina Bouweiri Michael Lindsey Robert Vaughan	
How to Make Money in the Party-Car Market	Jim Luff	
How to Sell "Green"	Craig McCutcheon Justin Raymond Stephen Qua Y Fray	
Insurance "Need to Know" for Limousine Operators	Curt Andrews Dawson Rutter Martin Romjue Ray Gooley Richard Kane Tim Delaney	
Keynote: Going Beyond the Obstacles: The Art of Getting What You Want	Francine Ward	
Keynote: Life in the Fast Lane: Transform Your Workplace Performance	Vince Poscente	
Marketing and Branding Tactics for Limousine Operators	Art Messina Michael Ellwanger	
Spending Money to Make Money: Where is the Line?	Bill Faeth James Moseley Philip Jagiela Susie Martin	
State of the Industry	Scott Solombrino	
Success Starts with Taking Care of Your Stress!	Francine Ward	

2007 International LCT Show

Seminar Title	Speakers	
Advertising: 101 Free (and Practically Free) Ways to Promote Your Limousine Business	Jodi	Rudick
Business Travel: 2007 Trends and Forecasts from the National Business Travel Association	Bill	Connors
Customer Service Boot Camp	Ron	Sorci
	Michael	Lindsey
Finance: Insurance Matters	Dawson	Rutter
	Ray	Gooley
	Sara	McLean
	Tim	Delaney
Human Resources/Management, Part I: Balance Your Work and Personal Life	Karen	Purves
Human Resources/Management, Part II: Cutting Down the Chaos	Karen	Purves
Keynote: Nobody Moved Your Cheese!	Ross	Shafer
Ladies First! Women Entrepreneurs Brunch	Barbara	Curtis
	Deena	Papagni
	Diane	Forgy
	Julie	Herring
	Kristin	Aulenbach
	Patricia	Nelson
Marketing: Secrets of LCT Operators of the Year	Gary	Bauer
	James	Moseley
	Jeff	Greene
	Jeff	Rose
	Rick	Brown
	Stephen	Qua
Regulation: How to Survive a US DOT Audit... and More	Barry	Lefkowitz
	Jeff	Greene
Retail Marketing: Winning Wedding Business Strategies	Matt	Silver
Sales: How to Hire, Manage and Compensate GREAT Sales People	Dawson	Rutter
	Sara	McLean
State of the Industry	Suzanne	Fletcher
Technology: It Looks Like the Internet Might Take Off...	Dennis	Adams
	Thom	Dupper

2006 International LCT Show

Seminar Title	Speakers	
Beating the High Cost of Business by Cutting Your Overhead	Brian Dennis Jeff Ray	Aprati Adams Greene Gooley
Coaching to Improve Bottom Line Performance	John	Rodgers, Jr.
Communicate with Strength: 19 Words That Undermine Your Effectiveness	Susan	Larson
Going Global: Setting Up Strategic Alliances in Key International Markets	Vince	Wolfington
How to Recruit and Train Peak Performance Salespeople	Leon Russ	Reitzenstein Cooke
Insider Secrets to Finding Great Chauffeurs	Julie Rob Robert	Herring Hansen Alexander
Keynote: Superior Customer Service Made Easy	Tom	Steiner
Keynote: The Extreme Leader's Guide to Blowing Your Customers' Minds	Steve	Farber
Management Bootstrapping	Ron	Sorci
Marketing Your Mega-Stretch	Limo Phil	Bob Restivo
Sell or Buy: Advice from the Industry's Leading Strategist	George	Jacobs
Staying Busy with Referral Wedding Work	Carolyn Tracey Zipporah	Nelson Kumer-Moore Singleton
US DOT Changes: Be Aware, Stay Legal!	Barry Fran Joseph	Lefkowitz Shane Clemente
Wealth Building for the Small Fleet Operator; How to REALLY Turn a Profit with Five Vehicles or Less	Bill Deena Rick	Goerl Papagni Brown
Women Business Owners' Workshop	Amy Catie Elaine Robbie Sophia	Frost Fitzgerald Nisperos- Motter Brooks

2005 International LCT Show

Seminar Title	Speakers	
Corporate Proposals That Work	Ron	Sorci
Dorr's Dozen Advertising Tips	Julie	Dorr
Get the Most from Your Website!	Eddie	McCoy
	Jeff	Greene
	Thom	Dupper
How to Toot Your Horn and Get Free Publicity	John	Rodgers, Jr.
Keynote: Fox Network: An Insider's View	Anthony	Vinciguerra
Keynote: The Small Business Revolution Has an Impassioned Leader!	Michael	Gerber
Limo 101	Eric	Weiner
Never Cold Call Again!	Joanne	Black
Power Panel: Forecasting the Trends	Barbara	Chirco
	Barbara	Curtis
	Cheryl	Berkman
	Doug	Walczak
	Michael	Danzi
	Ray	Gooley
	Scott	Solombrino
Secrets of Managing a Large-Scale Event	Craig	Friedemann
	Stephen	Jones
State of the Industry	Jack	Legler
	Jim	Taylor
	Paul	Golden
Understanding How to Be An Employer of Choice	Jeff	Englander
Wedding/Prom Marketing Ideas	Colleen	Ladwig