

# 2009 LCT Eastern Conference Registration Options and Access

	Full Show Pass <b>BEST VALUE</b>	One Day Pass-Wednesday	One Day Pass-Thursday	Exhibit Hall Only	Supplier	Exhibitor	Exhibitor Hall Only	Chauffeur Training Course
<b>Wednesday, October 7</b>								
First Timers' Breakfast	✓	✓						
Coffee Break	✓	✓			✓	✓		
Sessions Set 1: Kick-Butt Sales Training	✓	✓			✓	✓		
Sessions Set 2: Advertising Strategies That Work	✓	✓			✓	✓		
Sessions Set 3: Customer Care that Increases Loyalty	✓	✓			✓	✓		
Lunch Wednesday	✓	✓		✓	✓	✓	✓	✓
Affiliate Speed Meet	✓	✓						
Sessions Set 4: Ask the Experts!	✓	✓			✓	✓		
Defensive Driving Course								✓
General Session: NLA Legislative/Regulatory Update	✓	✓			✓	✓		
General Session: What's Up Canada	✓	✓			✓	✓		
Exhibit Hall Opening & Networking Reception	✓	✓		✓	✓	✓	✓	✓
Party! Wastin' Away in Margaritaville	✓	✓			✓	✓		
After Hours Suite Party	✓	✓			✓	✓		
<b>Thursday, October 8</b>								
Sessions Set 5: Business Enhancement Skills Training	✓		✓		✓	✓		
General Session: Economics	✓		✓		✓	✓		
Keynote by Jon Luther	✓		✓		✓	✓		
Exhibits	✓		✓	✓	✓	✓	✓	✓
Lunch Thursday	✓		✓	✓	✓	✓	✓	✓
Sessions Set 6: Something for Everyone!	✓		✓		✓	✓		