



October 7-8, 2009
Mohegan Sun, Uncasville, CT

EXHIBIT SPACE APPLICATION & CONTRACT

INSTRUCTIONS: All applications must be signed, completed, and accompanied by the appropriate payment. Applications that are incomplete, unsigned or not accompanied by the correct payment will be returned for completion and will not be entered into the assignment process.

| CHOOSE YOUR SPACE QUANTITY & SIZE | |
|---|--|
| <p>8' x 10' Standard Booths</p> <p><input type="checkbox"/> Advertiser Advertised in a minimum of three issues of <i>LCT Magazine</i> in 2009.</p> <p>Number of Booths <input style="width: 50px;" type="text"/> X \$1,050 = \$ <input style="width: 50px;" type="text"/> Attendee Networking Subsidy +\$250 Space Total \$ <input style="width: 50px;" type="text"/></p> <p><input type="checkbox"/> Non-Advertiser</p> <p>Number of Booths <input style="width: 50px;" type="text"/> X \$1,575 = \$ <input style="width: 50px;" type="text"/> Attendee Networking Subsidy +\$250 Space Total \$ <input style="width: 50px;" type="text"/></p> <p>Questions? Please call (800) 576-8788 or email Kristen@lctmag.com</p> | <p>12' x 35' Vehicle Spaces</p> <p><input type="checkbox"/> Advertiser Advertised in a minimum of three issues of <i>LCT Magazine</i> in 2009.</p> <p>Number of Vehicles <input style="width: 50px;" type="text"/> X \$2,775 = \$ <input style="width: 50px;" type="text"/> Attendee Networking Subsidy +\$250 Space Total \$ <input style="width: 50px;" type="text"/></p> <p><input type="checkbox"/> Non-Advertiser</p> <p>Number of Vehicles <input style="width: 50px;" type="text"/> X \$3,850 = \$ <input style="width: 50px;" type="text"/> Attendee Networking Subsidy +\$250 Space Total \$ <input style="width: 50px;" type="text"/></p> <p>Your vehicle MUST fit in a 12' x 35' space. If your vehicle is larger, please call (800) 576-8788 for pricing. Vehicles longer than 40' will not be able to make the turn into the exhibit hall.</p> |

PREFERENCES

Space location will be assigned in the order signed and paid contracts are received. Please indicate your location preferences in order of importance. Show management will make a best effort to place you into one of the spaces indicated below.

1. # _____ 2. # _____ 3. # _____ 4. # _____

CONTACT INFORMATION

| | |
|---|--|
| <p>Exhibiting Company Information</p> <p>COMPANY NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE _____</p> <p>FAX _____</p> <p>WEBSITE _____</p> <p>COMPANY CONTACT _____</p> <p>EMAIL _____</p> <p>PHONE _____</p> | <p>Booth Contact Information</p> <p>Who should receive booth related information?</p> <p><input type="checkbox"/> Same as Exhibiting Company Contact</p> <p>BOOTH CONTACT _____</p> <p>COMPANY NAME _____</p> <p>ADDRESS _____</p> <p>CITY _____ STATE _____ ZIP _____</p> <p>PHONE _____ FAX _____</p> <p>E-MAIL _____</p> |
|---|--|

SUBMISSION

You may submit your contract one of three ways:
 Online: LCTEAST.com - (Checks not accepted)
 Fax: (310) 533-2511
 Mail: **Please retain a copy for yourself**
 LCT Eastern Conference
 3520 Challenger St.
 Torrance, CA 90503

AGREEMENT & ACCEPTANCE

By signing this contract, I agree to abide by the terms stated above and the rules and regulations outlined on page two of this document.

Signature _____

PAYMENT INFORMATION

Amex Visa MC Disc. Check

CREDIT CARD # _____ EXP. DATE _____

NAME AS IT APPEARS ON CARD _____

SIGNATURE _____ DATE _____

INTERNAL USE ONLY AUTH: _____

Total Billing \$ _____

Payment Rec'd _____ / _____ / _____ \$ _____ Balance: \$ _____

Payment Rec'd _____ / _____ / _____ \$ _____

LCT EASTERN CONFERENCE — Mohegan Sun, CT

2009 Rules & Regulations

PART OF CONTRACT: These rules and regulations constitute a bona fide part of the contract for LCT Eastern Conference, hereafter called Eastern Conference space. Exhibit Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

1. CONTRACT FOR SPACE: Applicants for exhibit space are required to execute and forward an Application/Contract to Eastern Conference with full payment for standard booth spaces and a deposit for vehicle spaces.

2. SPACE ASSIGNMENT: Assignment of space for all valid contracts in hand will be based on LCT EASTERN CONFERENCE advertising, and past LCT Show participation. In all cases, efforts will be made to assign space in as close compliance as possible with applicant's choices.

3. PAYMENT FOR SPACE: Full payment is due with contract and is non-refundable.

4. CANCELLATION: Payment is refundable if Eastern Conference is notified in writing postmarked on or before July 17, 2009, except for a \$500 cancellation fee. Cancellation policy applies to all exhibiting firms. Failure to appear at the exposition does not release the exhibitor from the responsibility for payment of the full cost of space rented.

5. SUBLETTING SPACE: No exhibitor may assign, sublet or apportion his space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his business, nor permit any agent of any exhibiting firm to solicit business or take orders in his space.

6. EXHIBIT CONTRACTOR: Eastern Conference will furnish each participating exhibitor with a Service Manual that will specify the Official Exhibit Contractor and will contain exhibit instructions, shipping labels, and order forms for all booth accessories and services required. Orders not processed in advance for signs, furniture, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk which will be maintained in the exhibit hall. All participating exhibitors must abide by union jurisdiction in force at the time of exposition.

7. ARRANGEMENT OF EXHIBITS: Eastern Conference will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes necessary in the interests of an exhibitor.

8. DISPLAY CONSTRUCTION AND LIMITATIONS: Complete kit will be forwarded to exhibitor upon receipt by Eastern Conference of an executed Application/Contract with payment. Regulations regarding exhibit specification will be included with kit.

9. EXHIBIT HOURS, INSTALLATION AND DISMANTLING: See Exhibitor Kit for complete details.

10. EXHIBITORS' ADMISSION CREDENTIALS: Representatives must register upon arrival at the exhibit area and at all times wear identification badges, containing the name of the firm that contracted space, which will be furnished without

charge and which entitle wearers to attend conference sessions. A full registration fee will be assessed for any badge replacement.

11. GENERAL REGULATIONS: No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed or otherwise affixed to any pillars, walls, doors or other parts of the building.

Combustible decorating material, gasoline, kerosene, acetylene and all other flammable or explosive substances are forbidden. The use of helium balloons smaller than 36 inches is prohibited.

All vehicles must have battery cables disconnected and less than 1/8 tank of gas in fuel tanks. Fuel tanks shall have locking-type caps or be sealed with tape. A copy of ignition key must be left with the decorator.

Vehicles to be displayed must have steering and drive shaft apparatus firmly attached and operable during move-in and move-out.

Cloth and other decorating materials must pass any flame-proofing and fire codes and ordinances prevailing in the convention city.

All packing containers, wadding, wrapping and such materials must be removed from the immediate exhibit area and not stored under tables or behind displays.

In accordance with the city fire codes and ordinances, smoking will be permitted only in designated areas of the Convention Center during installation and dismantling.

12. CONTRACTED LABOR: Prevailing union regulations regarding use of union operators for equipment must be observed by all exhibitors.

13. NON-LIABILITY: It is expressly agreed by each and every contracting exhibitor, his agents and his guests, that neither Eastern Conference or Bobit Business Media, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. At all times such goods and properties remain in the sole possession and responsibility and custody of each exhibitor.

On signing the Application/Contract, exhibitor releases and agrees to indemnify the Eastern Conference, Bobit Business Media, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

14. WAIVER OF SUBROGATION: Exhibitor hereby waives and releases any rights of subrogation it or its insurers may have against Eastern Conference and Bobit Business Media.

15. INSURANCE CERTIFICATE: Exhibitors shall deliver to Eastern Conference and/or Bobit Business Media or their appointed representatives, a certificate of insurance no later than 45 days before the show, showing evidence of insurance as follows: Comprehensive General Liability which

includes Premises & Operations, Blanket Contractual, Personal Injury Independent Contractors and Products/ Completed Operation Liability at limits of Bodily Injury and Property Damage not less than \$500,000 Combined Single Limit of Liability.

16. NO WAIVER: The failure on the part of either party to insist upon a strict performance by the other party of any of the terms, covenants and conditions herein contained shall not be deemed to be a waiver by him of any breach of any term, covenant or condition herein contained. Waiver by either party of any breach by the other shall not operate to extinguish the term, covenant or condition the breach whereof has been waived nor be deemed to be a waiver of the right to declare a forfeiture for any other breach thereof. The waiver by one party of the performance of any covenant, condition or promise shall not invalidate this contract nor shall it be considered a waiver of any other terms, covenants and/or conditions.

17. THE EASTERN CONFERENCE reserves the right to make such additional conditions, rules and regulations as Exhibit Management deems necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.

18. ATTENDEE NETWORKING SUBSIDY: This fee is a one-time charge, per company. All monies are applied to hosted food and beverage functions designed to promote attendee networking opportunities.

LCT Advertising/Exhibiting Policy Pertaining to Conversion and Secondary Manufactured Vehicles

1. EASTERN CONFERENCE will make every effort to screen conversion advertisers/exhibitors in an effort to promote safety tested, legally alerted vehicles on LCT Magazine and at the Eastern Conference.

2. VEHICLE EXHIBITING POLICY: All companies must sign a sworn safety compliance affidavit in order to be considered for show participation at the 2009 Eastern Conference. LCT reserves the right to review said affidavits with NHTSA in advance of the show and to accept/reject applications that are not deemed compliant to FMVSS.