

SPONSORSHIP MENU

Product Placement	Have pictures of your product and brand included on the event brochure and website. This “subliminal” advertising will put you in front in the mind of the each attendee.	\$35,000
Opening Reception	At the Exhibits & Opening Reception “The Amazing Race to Success” attendees will cruise and schmooze as they check out all the latest and greatest products and services. The sponsor will receive exclusive product and company announcements throughout the hall.	\$35,000
Awards Banquet	Dress to the nines and get MAJOR podium time while the industry’s top companies are honored at this annual celebration themed “Go for the Gold!.”	\$28,500
Luncheon	The luncheon provides a great opportunity to promote your company while you solve a big problem - an empty stomach! Promote your brand to attendees while they are happy, full, and all in one place by sponsoring lunch.	\$27,000 each
Affiliate Speed Meet	Modeled after the modern speed-dating phenomenon, the Affiliate Speed Meet will be a quick-fire introduction between networks and operators looking for referral business. As the event sponsor, you will be the ONLY SUPPLIER permitted to attend!	SOLD OUT
Badge Holders	Badge lanyards are an excellent way to “wrap” your brand around your target market. Given to every attendee to wear around their neck, the continued eye-level exposure won’t be missed. Lanyards also end up in almost every picture, talk about value!	SOLD OUT
Coffee Breaks	Be their hero - give them their morning coffee! Enough said.	\$12,000
Event Brochure	The biggest and most widely distributed promotion piece for the International LCT Show, the event brochure will not only be included in <i>LCT Magazine</i> , but will mail to over 10,000 operators across the US and Canada AND it will reach over 1,400 new tour and charter companies. As the brochure sponsor, the back page is dedicated to your advertisement.	\$12,000
Registration	Every single person that attends the LCT Show has to visit the registration area to pick up their badge. Your brand will be featured on the registration counter graphics, forms, and even worn by registration personnel. In addition, your logo will appear on all pre-show registration items including the website. You can’t beat registration sponsorship for the attendees’ first impression!	\$10,000
Event Bags	Given to every attendee, the show bag is a great opportunity to increase your brand recognition. For three days, attendees will carry your bag as walking advertisements for your company. Even better, the bags show up in the pictures for exposure even after the event ends!	\$8,000
Signage	Sponsor the event signage and your logo will literally appear all over the event. From the exhibit hall to daily schedules, your brand will be everywhere!	SOLD OUT
Show Program	The show program is the best event take-home item. Attendees hold onto this book for years to reference information such as educational information, listings, and notes. The show program sponsor exclusively receives the back page for an advertisement.	\$5,500
State of the Industry	Operators wait all year for this annual State of the Industry address which officially kicks off the show. Last year’s presenter received a standing ovation and set a positive and infectious tone for the rest of the show. Podium time included!	\$5,000
First Timers’ Orientation	Reach new contacts right at the beginning of the Show by sponsoring the First Timers’ Orientation. You’ll get to these fresh leads before anybody else. In addition, you get podium time for a unique presentation opportunity.	\$5,000
Bag Stuffers	Promote your company by placing an item in every attendee bag. Whether it’s a discount promotion just for LCT Show attendees, a market-specific message, or a fun take home item for their desks, a bag stuffer is a cost-efficient way to reach every attendee.	\$1,500
Special Tracks	Target operators by the subject matter presented at our educational sessions.	\$2,000 each
Other	Other opportunities are available. Give us a call for details. Or have a better idea? We’re willing to listen!	AQ

Level	From	To
Official	\$58,000	--
Premier	\$27,500	\$57,999
Title	\$15,000	\$27,499
Feature	\$7,000	\$14,999
General	\$2,000	\$6,999

PROMOTIONAL BENEFITS

	Official	Premier	Title	Feature	General
Pre-Show					
Company logo featured on all promotions	★				
Company logo featured adjacent to all sponsored items/events as they appear	★	★	★	★	★
Company logo featured on show e-blasts	★	★	★	★	
Company name featured on show e-blasts					★
Company logo featured at LCTSHOW.com	★	★	★	★	★
Exclusive e-blast sent to the full database	★	★	★		
On-Site					
Custom logo carpet at the entrance of the exhibit hall	★				
Company logo featured on the exhibit hall entrance unit	★	★	★	★	
Company name featured on the exhibit hall entrance unit					★
Company logo featured in the official show program	★	★	★	★	
Company name featured in the official show program					★
Company logo to appear on signage to promote the specific item or event	★	★	★	★	★
(2) 30-foot banners hung at no charge in the exhibit hall (banner supplied by sponsor)	★				
(1) 30-foot banner hung at no charge in the exhibit hall (banner supplied by sponsor)		★			
Complimentary bag stuffer	★	★	★		
Post Show					
Customized 10-question survey sent to all attendees	★				
Exclusive epromo sent to all attendees or the full database	★				

CONTACT

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