

Melinda Zabritski, Director, Automotive Credit, Experian Automotive

Melinda Zabritski is responsible for the strategic development and marketing of all of Experian's products and services

specific to the automotive credit and lending industry. She has overseen the marketing strategy for the development of an automotive credit vertical sales channel and been responsible for launching and managing numerous credit products geared toward automotive lenders and dealers. One of her main responsibilities is monitoring and analyzing key automotive finance trends. Melinda brings more than 10 years of experience working in key product management and marketing roles of increasing responsibility in the credit industry.

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