

## SPACE APPLICATION/CONTRACT

**INSTRUCTIONS:** All applications must be signed, completed and accompanied by the correct payment. Telephone requests for space are not permitted. Applications that are incomplete, unsigned, or not accompanied by proper deposit will be returned for completion and will not be entered into the assignment process. Return by fax at (310) 533-2511 or by mail to the Car Rental Show, 3520 Challenger Street, Torrance, CA 90503.

### EXHIBITOR INFORMATION

Exhibiting company will be listed on the website, other promotional pieces and submitted to all contractors as it appears below.

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

PHONE \_\_\_\_\_ FAX \_\_\_\_\_

EMAIL \_\_\_\_\_

COMPANY WEBSITE \_\_\_\_\_

COMPANY DESCRIPTION (20 WORDS MAX) \_\_\_\_\_

### AGREEMENT

By signing this contract, we agree to abide by all rules and regulations governing the conference as printed on the reverse side hereof and which are a part of this contract. Acceptance of this application by Bobit Business Media/Car Rental Show constitutes a contract.

AUTHORIZED SIGNATURE \_\_\_\_\_

PRINT NAME \_\_\_\_\_

TITLE \_\_\_\_\_ DATE \_\_\_\_\_

### EXHIBITOR SERVICES

The Car Rental Show has negotiated special pricing for products and services exclusive to CRS exhibitors such as carpet, furnishings, graphics, floral, material handling, freight, electrical service, and Internet service. These services as well as exhibitor personnel registration instructions can be found online on the Exhibitor Service Kit page at [www.CarRentalShow.com](http://www.CarRentalShow.com).

### EXHIBITOR SPACE PRICING

Exhibit space comes standard with carpet, booth drape, a 7"x44" text-only company identification sign, two complimentary exhibitor badges, and 7.5 hours of face-to-face exhibitor time!

10' X 10' SPACE—ACRA MEMBERS \* ..... \$1,800

10' X 10' SPACE—NON-MEMBERS ..... \$2,000

ENTER SPACE QUANTITY ..... X \_\_\_\_\_

SPACE TOTAL ..... \$ \_\_\_\_\_

*\*Proof of ACRA membership is required in order to receive discount.*

### PAYMENT INFORMATION

CHECK  AMEX  VISA  DISCOVER  MASTERCARD

Full payment must accompany this application / contract for processing. Space will not be assigned or held until full payment is received.

CREDIT CARD NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

PRINT NAME \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### CANCELLATION:

Payment is refundable, less a \$300 processing fee, if Car Rental Show is notified in writing prior to **December 13, 2011**.

### SUBMISSION

Please return the original to Car Rental Show and keep one copy for your records.

RETURN BY FAX: (310) 533-2511

RETURN BY MAIL: Car Rental Show  
3520 Challenger Street  
Torrance, CA 90503

RETURN BY EMAIL: [courtney.silbiger@bobit.com](mailto:courtney.silbiger@bobit.com)

QUESTIONS: (800) 576-8788 or [www.CarRentalShow.com](http://www.CarRentalShow.com)

### FOR INTERNAL USE

CONTRACT RECEIVED \_\_\_\_\_ / \_\_\_\_\_ TO ACCOUNTING \_\_\_\_\_ / \_\_\_\_\_

ENTERED INTO DATABASE/TRACKING

PAYMENT REC'D \_\_\_\_\_ DATE \_\_\_\_\_ / \_\_\_\_\_ AUTH \_\_\_\_\_

PAYMENT REC'D \_\_\_\_\_ DATE \_\_\_\_\_ / \_\_\_\_\_ AUTH \_\_\_\_\_

SPACE ASSIGNMENT \_\_\_\_\_

CONFIRMATION SENT  WEB LINK COMPLETE

SHOW GUIDE LISTING RECEIVED  CERTIFICATE OF INSURANCE RECEIVED

EMERGENCY CONTACT INFORMATION RECEIVED

# CAR RENTAL SHOW

MARCH 12-13, 2012 • LAS VEGAS HOTEL & CASINO • LAS VEGAS, NV

## RULES AND REGULATIONS

**PLEASE READ CAREFULLY, INITIAL AT THE BOTTOM AND SUBMIT ALONG WITH THE FRONT PAGE OF THIS CONTRACT**

**PART OF CONTRACT:** These rules and regulations constitute a bona fide part of the contract for Car Rental Show, hereafter called CRS. Exhibit Management reserves the right to render all interpretations and decisions, should questions arise, and to establish further regulations as may be deemed necessary to the general success and well-being of the exposition. Exhibit Management's decisions and interpretations shall be accepted as final in all cases.

**1. CONTRACT FOR SPACE:** Applicants for exhibit space are required to execute and forward an Application/Contract to CRS with deposit.

**2. SPACE ASSIGNMENT:** Assignment of space for all valid contracts in hand will be based on a first-come, first-served basis. CRS reserves the right to make modifications and change space assignments as necessary to meet the needs of show management.

**3. PAYMENT FOR SPACE:** Payment is due in full with contract submission.

**4. CANCELLATION:** Payment is refundable if CRS is notified in writing postmarked on or before December 13, 2011. Cancellation policy applies to all exhibiting firms. Failure to appear at the exposition does not release the exhibitor from the responsibility for payment of the full cost of space rented. There is a \$300 processing fee for all cancellations. After December 13, 2011, all payments are non-refundable.

**5. SUBLETTING SPACE:** No exhibitor may assign, sublet or apportion his space in whole or in part, nor exhibit any products or services other than those manufactured or handled in the normal course of his business, nor permit any agent of any exhibiting firm to solicit business or take orders in his space.

**6. EXHIBIT CONTRACTOR:** CRS will furnish each participating exhibitor with access to an electronic version of the Service Manual that will specify the Official Exhibit Contractor and will contain exhibit instructions, shipping labels, and order forms for all booth accessories and services required. Orders not processed in advance for signs, furniture, carpeting, labor and other requirements must be procured at the Official Exhibit Contractor's Service Desk which will be maintained in the exhibit hall. All participating exhibitors must abide by union jurisdiction in force at the time of exposition.

**7. ARRANGEMENT OF EXHIBITS:** CRS will provide display space as indicated on the official floor plan, insofar as possible, but reserves the right to make any changes necessary in the interests of an exhibitor.

**8. EXHIBIT HOURS, INSTALLATION AND DISMANTLING:** See Exhibitor Kit for complete details.

**9. EXHIBITORS' ADMISSION CREDENTIALS:** Show management will furnish exhibitors with two complimentary exhibitor passes. The number of exhibitor passes an exhibitor receives is dependent on the amount of space taken. Complete details will be included in the official exhibitor service kit. Representatives must register upon arrival at the exhibit area and at all times wear identification badges, containing the name of the firm that contracted space, which will be furnished without charge and which entitle wearers to attend convention sessions. A full registration fee will be assessed for any badge replacement. No one under 16 admitted.

**10. GENERAL REGULATIONS:** No part of the building shall be defaced in any manner, nor shall signs or other articles be posted, nailed or otherwise affixed to any pillars, walls, doors or other parts of the building. Combustible decorating material, gasoline, kerosene, acetylene and all other flammable or explosive substances are forbidden. Cloth and other decorating materials must pass any flame-proofing and fire codes and ordinances prevailing in the convention city. All packing containers, wadding, wrapping and such materials must be removed from the immediate exhibit area and not stored under tables or behind displays. In accordance with the city fire codes and ordinances, smoking will be permitted only in designated areas of the Convention Center during installation and dismantling.

**11. CONTRACTED LABOR:** Prevailing union regulations regarding use of union operators for equipment must be observed by all exhibitors.

**12. NON-LIABILITY:** It is expressly agreed by each and every contracting exhibitor, his agents and his guests, that neither CRS nor Bobit Business Media, nor its employees, nor its contractors shall be liable for loss or damage to the goods or properties of exhibitors. At all times such goods and properties remain in the sole possession and responsibility and custody of each exhibitor. On signing

the Application/Contract, exhibitor releases and agrees to indemnify the CRS, Bobit Business Media, its managers, officers, members, sponsors, employees and agents, and save them harmless from any suit or claim for property damage or personal injury by whomsoever sustained, including exhibitor and its agents or employees, on or about the exhibitor's display space or arising out of exhibitor's participation in the exposition, including such damage or injury resulting in part from the negligence of one or more of the aforementioned indemnities.

**13. WAIVER OF SUBROGATION:** Exhibitor hereby waives and releases any rights of subrogation it or its insurers may have against CRS and Bobit Business Media.

**14. INSURANCE CERTIFICATE:** Exhibitors shall deliver to CRS and/or Bobit Business Media or their appointed representatives, a certificate of insurance within 45 days before the show, showing evidence of insurance as follows: Comprehensive General Liability which includes Premises & Operations, Blanket Contractual, Personal Injury Independent Contractors and Products/ Completed Operation Liability at limits of Bodily Injury and Property Damage not less than \$500,000 Combined Single Limit of Liability.

**15. NO WAIVER:** The failure on the part of either party to insist upon a strict performance by the other party of any of the terms, covenants and conditions herein contained shall not be deemed to be a waiver by him of any breach of any term, covenant or condition herein contained. Waiver by either party of any breach by the other shall not operate to extinguish the term, covenant or condition the breach whereof has been waived nor be deemed to be a waiver of the right to declare a forfeiture for any other breach thereof. The waiver by one party of the performance of any covenant, condition or promise shall not invalidate this contract nor shall it be considered a waiver of any other terms, covenants and/or conditions.

**16. CRS reserves the right to make such additional conditions, rules and regulations as Exhibit Management deems necessary to enhance the success of the exposition, and to decline or prohibit any exhibit which in its judgment is out of keeping with the character of the convention, this reservation being all-inclusive as to persons, things, printed matter, products and conduct.**

Initials \_\_\_\_\_