

2016 AUTO RENTAL SUMMIT SPONSORSHIP PACKAGES

(SUBJECT TO AVAILABILITY)

PLATINUM SPONSORSHIP: \$8,000 (\$7,500 ACRA MEMBER DISCOUNT)

- A table-top display area in the heart of the Conference.
- A full-page advertisement in the Official Event Guide.
- Six complimentary registrations for your representatives/guests.
- Bag insert
- Company logo in prime real estate for six months on the event website.
- Company logo on signage placed throughout the event.
- Company logo, description and contact information in the event guide.
- Your choice of one of the following exclusive sponsorship items:
 - Opening Reception, Monday, October 24 **SOLD!**
 - Registration Sponsor **SOLD!**
 - Lunch & Expo, Tuesday, October 25



GOLD SPONSORSHIP: \$4,000 (\$3,700 ACRA MEMBER DISCOUNT)

- A table-top display area in the heart of the Conference.
- A full-page advertisement in the Official Event Guide.
- Four complimentary registrations for your representatives/guests.
- Bag Insert
- Company logo featured in the sponsor section on the event website.
- Company logo on signage placed throughout the event.
- Company logo, description and contact information in the event guide.
- Your choice of one of the following exclusive sponsorship items:
 - Jam Session with Lunch, Monday, October 24 (please add \$1,500) **SOLD!**
 - Breakfast & Expo, Tuesday, October 25 (please add \$1,500)
 - Keynote Speaker with Session Table Drop **SOLD!**
 - Official Event Guide Sponsor
 - Session Room Seat Covers (Monday or Tuesday)
 - Pre-Show or Post-Show Internet ePromo to all Attendees
 - Official Show Lanyards **SOLD!**
 - Official Show Bags with Bag Insert **SOLD!**



SILVER SPONSORSHIP: \$3,000 (\$2,800 ACRA MEMBER DISCOUNT)

- A table-top display area in the heart of the Conference.
- A half-page advertisement in the Official Event Guide.
- Three complimentary registrations for your representatives/guests.
- Company logo featured in the sponsor section on the event website.
- Company logo on signage placed throughout the event.
- Company logo, description and contact information in the event guide.
- Your choice of one of the following exclusive sponsorship items:
 - Advertising Package: 1/2 Page Ad in the 2016 Auto Rental News Fact Book or (2) months online Advertising.
 - Networking Refreshment Break, Monday, October 24 **SOLD!**
 - Networking Refreshment Break, Tuesday, October 25 **SOLD!**
 - Official Show Notepad Sponsor
 - Official Show Pen Sponsor
 - Concurrent Session Sponsor with Table Drop (Sponsor provides)
 - Water Station (with water bottle, please add \$750) **SOLD!**



BRONZE SPONSORSHIP: \$2,000 (\$1,800 ACRA MEMBER DISCOUNT)

- A table-top display area in the heart of the Conference.
- Two complimentary registrations for your representatives/guests.
- Company logo featured in the sponsor section on the event website.
- Company logo on signage placed throughout the event.
- Company logo, description and contact information in the event guide.

For more information contact Joni Owens at (310) 533-2530 or Joni.Owens@Bobit.com

October 24-25, 2016

B Resort & Spa, Lake Buena Vista, Florida

2016 SPONSORSHIP ORDER FORM

Full Company Name: _____	Contact Name: _____
Address: _____	City/State/Zip: _____
Phone: _____	Email: _____

	Rate	ACRA member Rate
Platinum Sponsorship		
Opening Reception, Monday, October 24 SOLD!	\$8,000.00	\$7,500.00
Registration Sponsor SOLD!	\$8,000.00	\$7,500.00
Lunch & Expo, Tuesday, October 25	\$8,000.00	\$7,500.00
Gold Sponsorship		
Jam Session with Lunch, Monday, October 24 SOLD!	\$5,500.00	\$5,200.00
Breakfast and Expo, Tuesday, October 25	\$5,500.00	\$5,200.00
Keynote Speaker with Session Table Drop SOLD!	\$4,000.00	\$3,700.00
Official Event Guide Sponsor	\$4,000.00	\$3,700.00
Session Room Seat Covers (Monday or Tuesday)	\$4,000.00	\$3,700.00
Pre-Show or Post-Show Internet ePromo to all Attendees	\$4,000.00	\$3,700.00
Official Show Lanyards SOLD!	\$4,000.00	\$3,700.00
Official Show Bags with Bag Insert SOLD!	\$4,000.00	\$3,700.00
Silver Sponsorship		
Advertising Package (1/2 Page Ad in ARN Fact Book or (2) months online Advertising)	\$3,000.00	\$2,800.00
Networking Refreshment Break, Monday, October 24 SOLD!	\$3,000.00	\$2,800.00
Networking Refreshment Break, Tuesday, October 25 SOLD!	\$3,000.00	\$2,800.00
Official Show Notepad Sponsor	\$3,000.00	\$2,800.00
Official Show Pen Sponsor	\$3,000.00	\$2,800.00
Concurrent Session Sponsor with Table Drop (Sponsor Provides)	\$3,000.00	\$2,800.00
Water Station (with Water Bottle) SOLD!	\$3,750.00	\$2,550.00
Bronze Sponsorship		
Table-Top Display and 2 Registration Passes	\$2,000.00	\$1,800.00
A La Carte Selections		
Full Page Ad in Official Event Guide	\$800	
Half Page Ad in Official Event Guide	\$450	
Bag Insert in Official Show Bag	\$300	

Payment Terms: A 50% deposit is required immediately to process agreement and reserve space and sponsorship. Payment in full is due no later than 90 days before sponsor move-in.

Cancellation Terms: Cancellation must be made in writing prior to 90 days before sponsor move-in and is subject to a \$300 cancellation fee. Additionally, the sponsoring company will be responsible for any costs already incurred for sponsorship items. Cancellations made after 90 days before sponsor move-in are non-refundable.

Signature: _____ **Date:** _____

Method of Payment (please check one): <input type="checkbox"/> Check <input type="checkbox"/> AMEX <input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Discover Total Due: \$ _____	
Credit Card # _____	Exp date _____
Authorized Signature _____	CVV: _____
Print Cardholder's Name: _____	Date: _____