

LCT Eastern Conference
Speaker Archive
2005-2008

2008 LCT Eastern Conference - September 11-12

Seminar Title	SPEAKERS
Building a Custom Budget Clinic	Ron Sorci
Corporate Mandates for Green Initiatives	Elliott Eichenholtz Craig McCutcheon Mark Munoz Scott Solombrino
Easy Web Marketing Basics for the Non-Techie	Thom Dupper
General Assembly: Extreme Persuasion	Rick Ott
Get Maximum Bang From Your Marketing Bucks!	Bob Negen
How to Create Your Own National Network With Only a Few or Even NO Cars	Danny Bacher
How to Get Paid On Time and How to Manage Your Receivables	Jeff Rose Andrew Ross
How You Treat Your Employees = How They Will Treat Your Customers	H.A. Thompson
How Your Website Can Be Your Primary Sales Tool	Jeff Nyikos Frank Pirrone
I Survived a DOT Audit - What You Must Know	Steve Levin
Improving Labor Relations Before It's Too Late	Brad Moss
Industry Legislative and Regulatory Report	Richard Kane Barry Lefkowitz Louie Perry
Managing the Credit Crisis While Improving Your Banking Relationship	Joseph O'Leary
New Business Ride for the Taking! How to Take Advantage of Today's Transportation Turmoil	Richard Kane Michael Renehan Michael Southwick Kristen Vasserot
Smart Fleet Options & Fuel Management	Bryan Baker Don Libby
Start Up to a Worldwide Company in Less Than 2 Years! "Do It Better"	Bill Faeth
Starter Guide to Exceptional Service	Christopher Quinn
The Most Critical Steps to Take Before Hiring Your First Employees	Stephen Qua
Wedding Packages That Sell! How You Can Easily Double Your Profits	Matt Silver

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2007 LCT Eastern Conference - September 9-10

Seminar Title	SPEAKERS
"Call to Action" Marketing Tactics and Creative Branding	Michael Ellwanger Art Messina
Advanced-Level Operations - Operations	Jeff Bellagamba
Advanced-Level Operations - Real Estate	Scott Solombrino
Advanced-Level Operations - Sales	Ed Martinez
Ask the Experts!	Diane Forgy Mark Mollica Tom Mulligan Deena Papagni
Basic Office Automation	Marc Shpilner Eric Weiner
Bus Management and Successful Fleet Diversification	Tom Arrighi Chuck Bradway Charles Wisniewski
Changing Times, Changing Strategies: A View From the Top	Jonathan Danforth Sara McLean Scott Solombrino Doug Werdebaugh
From Zero to a Fleet of Dozens in 18 Months	George Jacobs
Hiring and Firing Best Practices	David Eckstein
How to Work With Affiliates and Build Your Business Big Time	Robert Alexander Jon Epstein Tim Rose Tami Saccoccio
Keynote: The "Atti-Tools for Success	Steve Rizzo
Maximizing Profitability: What's in YOUR Wallet?	Richard Kane
Nuts and Bolts of the Wedding and Prom Business	Matt Silver
Productivity Boosters: Making it a "Go Time" in the Slow Times	Jeff Rose Ron Sorci Scott Tinkler
Road Show Success: How to Make it Happen for Your Company	Dawson Rutter
Start-Up Boot Camp - Finance	Ron Sorci
Start-Up Boot Camp - Marketing	Michael Lindsey
Start-Up Boot Camp - Operations	Stephen Qua

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2006 LCT Eastern Conference - September 12-13

Seminar Title	SPEAKERS
Advertising on a Shoestring Budget	Jodi Rudick
Business Travel Super Session	Richard MacKenzie Tom McCabe Scott Solombrino
Fleet Decisions in a Changing Environment	Jay Fanfalone Scott Solombrino Doug Walczak
Hiring Challenges: Where to Find Great Talent in Your Area	Rod Barfield Diane Forgy Michael Fox Charles Wisniewski
How to Create Your Own Company Sales Program	Sara McLean
How to Establish Yourself with National Affiliates	Robert Alexander Rick Brown Joe Cirruzzo Jon Epstein Tim Rose
Insurance panel: How to Save Money on Premiums	Tim Delaney Ray Gooley Mark Mazza Sara McLean Dawson Rutter
Keynote: All You Ever Wanted to Know About Air Force One and More	Howie Franklin
Keynote: The Magic of Exceptional Customer Service	Doug Lipp
LCT's Exclusive Salary Survey Report	Jon LeSage
Limousine Business Start-Up Boot Camp: Business Planning and Financial Management	Ron Sorci
Limousine Business Start-Up Boot Camp: Marketing Plan Development and Implementation	Michael Lindsey Phil Restivo
Limousine Business Start-Up Boot Camp: Operations and Administrative Management	Richard Kane
Secrets of the Stars: Panel of LCT Operator of the Year Winners	Gary Bauer Jeff Greene James Moseley Stephen Qua Eric Weiner
Today's Regulation & Enforcement Issues	Brian Cristy Victor Dizengoff Ken Gambardella Barry Lefkowitz Terrence Mercer Barbara Monohan Larry White
Winning Wedding Business Strategies	Matt Silver

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Inside the Networks - How Affiliate Programs Work	Robert Alexander Jon Epstein Jeff Greene James Moseley Tim Rose Marc Shpilner
Keynote: Top of the Line Customer Service	Tom Steiner
Limo Basics, Part I: So You've Just Started a Limo Business, Now What?	Eric Weiner
Limo Basics, Part II: Staying Afloat Beyond the First Two Years	Eric Weiner
Northeast Airport Forum	Fred Baer Victor Dizengoff John Farro Larry White
The Anatomy of an Effective Ad Campaign	Neil Eichner
Winning Corporate Presentations	Ron Sorci