



Where The Bus Industry Meets For Business

September 28-30, 2015
Indiana Convention Center, Indianapolis, IN

METRO & LCT magazines bring you



BusConExpo.com
(800) 576-8788

Bringing Buyers And Sellers Together

Why BusCon?

North America's biggest bus show is celebrating 20 years in 2015. With more buses on the show floor than any other event, BusCon continues to provide bus manufacturers, bus technology, equipment and product and service providers with an unmatched venue for face-to-face interaction with bus operators.

Who We Are

BusCon is owned by Bobit Business Media, the world's largest fleet media company that now reaches over 500,000 fleets spanning all vehicle types.

Fleets rely upon us for the latest news, trends and information. Align your company with the industry leader and benefit from our vast experience.

What Sets Us Apart?

At BusCon, you, the exhibitor will be treated like the V.I.P. you are. Beginning with initial contact through booth breakdown and beyond, you'll be extended a level of customer service that is unmatched at any other event.



2014 Attendee Stats:

Over
1,700
quality attendees!

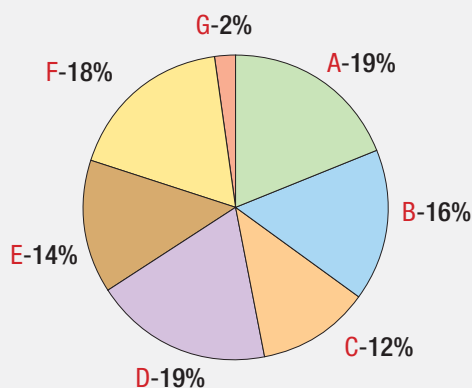
85%
of attendees are involved in purchasing decisions.

46%
of attendees were first-timers open to new products and ideas.

63%
of attendees planned to purchase from an exhibitor.

83%
of exhibitors achieved their goals at the show.

Attendee Breakdown by Sector



- A. Public Transportation/ Paratransit
- B. Tour & Charter
- C. Limo Service
- D. Bus Dealer
- E. Manufacturer/Supplier
- F. Shuttle Service
- G. Other

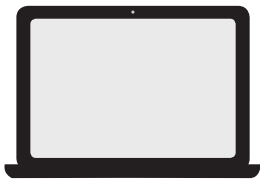




Market Reach:



50,000
in direct mail



60,000
epromos viewed



20,000
visits to
BusConExpo.com

Print advertising campaigns in Bobit Business Media's publications:



And industry publications such as Mass Transit, Busline, National Bus Trader, Bus Exchange, BusRide, Bus & Motorcoach News

16 Bus Industry Associations including



“ We got a lot of great results at last year’s BusCon and that’s why we are back.”
– Paul Ardovini,
Hutchinson Industries, Inc.

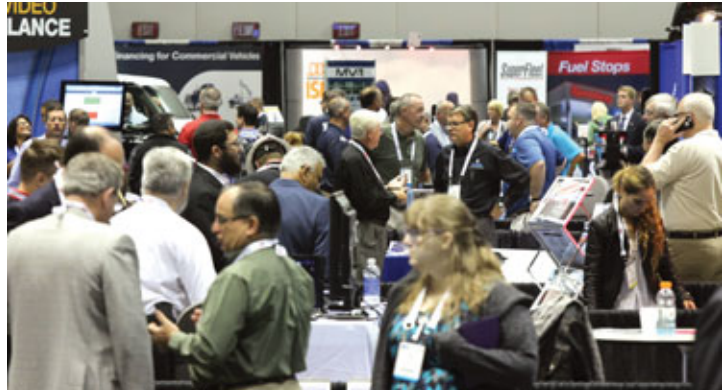
“ You have Charter companies, transit companies, shuttle companies and a variety of different businesses coming together not only to learn, but to look at vehicles.”
– Bob Crescenzo,
Lancer Insurance

“ This was by far the best BusCon in several years. We had new people coming in that have never been to the event before which gives us inroads to other potential customers.”
– Steve Barker,
Mobility Ventures LLC

Visit BusConExpo.com for more information

A Sampling of 2014 Attending Companies:

Ace Parking Management, Inc.
Beeline Tours
Bloomington Public Transportation Corporation
Capital Area Transportation Authority
Chicago Transit Authority
Chumash Casino Resort
Cincinnati Children's Hospital Medical Center
Columbia County Public Transportation
CommTrans
DATTCO
Daytona Orlando Airport Shuttle
Department of Defense
Encore Limousines and Sedans
Excursions Trailways (OH/IN)
First Group America
First Transit
Greater Peoria Mass Transit (CityLink)
Harvard University
Indianapolis Public Transportation
IndyGo
LA County Metropolitan Transit Authority
Kansas City Area Transportation Authority
Metro Nashville Airport Authority
Michigan State University
Mid America Coach, Inc.
National Express
New York City Transit
Northern Illinois University
Pace Suburban Bus
Palm Tran Connection
Park N Fly
People's Transit
The Ohio State University
The Parking Spot
Toledo Area Regional Transit Authority
Torrance Transit
Trans Iowa Charters
Tuscaloosa Transit
UCLA
Universal Orlando
Utah Transit Authority
Vanderbilt University Medical Center
Virginia Regional Transit
Windy City Limousine



SIGN UP TO EXHIBIT NOW!

Exhibit Spaces Include:

- FREE carpet
- Pipe & drape, and company identification sign (10x10 only)
- Company listing with a link to your site on the BusCon website
- Event Guide listing including company information
- Two full exhibitor registrations per 10x10 space (10 passes max that include 2 days of exhibit hall and seminar access plus all scheduled meals and networking events)

Elevate Your Brand!

Increase your visibility with a sponsorship at BusCon to reach a wider audience and increase booth traffic.

As a sponsor, your logo will be featured prominently on every promotional piece we produce! You'll get maximum exposure on the BusCon website and in our e-promos, print ads in Metro and LCT Magazines and all major industry publications, printed direct mail brochure, printed on-site show guide and on-site signage.

Prices start from as little as \$800!

When it comes to BusCon's sponsorship opportunities, the possibilities are endless. Key sponsorships go fast! Reservations will be processed on a first-come, first-served basis. Call today to discuss additional ideas to make your company stand out.



For more information, please visit
www.BusConExpo.com

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SIGN UP NOW TO EXHIBIT AT BUSCON 2015

BusCon
5320 Challenger St
Torrance, CA 90503

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**SIGN UP
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Meet Attendees From These Industries:

- Public Transit
- Tour & Charter Operators
- Limousine Operators
- Bus Dealers
- Shuttle Service Providers
- Casinos/Leisure
- Hotels & Resorts
- Airport & Ground Transportation
- Community & Rural Transit
- Leasing Companies
- University/College Transit
- Parking
- Paratransit Services
- Corporate Transportation Providers

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