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BUSCON

America's Convention for Buses

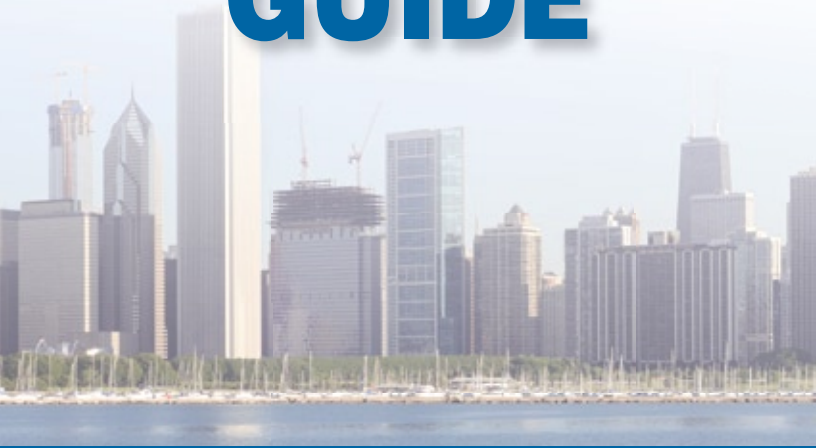
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Navy Pier, Festival Hall A • Chicago

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Schedule At-A-Glance

MONDAY, SEPTEMBER 12, 2011

- 12:00pm - 5:00pm Registration Open
Navy Pier, Festival Hall A
- 5:00pm - 7:00pm Badge Holder Pick-Up & Advance
Registration
**The InterContinental Hotel,
Renaissance Ballroom, 5th Floor**
- 5:30pm - 7:00pm REI Welcome Reception
**The InterContinental Hotel,
Renaissance Ballroom, 5th Floor**
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TUESDAY, SEPTEMBER 13, 2011

- 8:00am - 5:00pm Registration Open
Navy Pier, Festival Hall A
- 8:30am - 9:30am Concurrent Session 1: Advanced
Performance Driver Training
Room 311
- 8:30am - 9:30am Concurrent Session 2: Bus Fire
Statistics: Solutions for Extinguishing
the Problem
Room 309
- 8:30am - 9:30am Concurrent Session 3: Shop Fixes:
How to be More Efficient, Eco-Friendly
and Safe
Room 307
- 8:30am - 9:30am University Transit Track: Using Transit
Research to Make Cost-Effective Service
Improvements
Room 305
- 9:30am - 9:45am Networking Break
- 9:45am - 10:45am Concurrent Session 1: How to Get Grant
Money
Room 311
- 9:45am - 10:45am Concurrent Session 2: Making the Move
to Alternative Fuels: Panel of Experts
Room 309
- 9:45am - 10:45am Concurrent Session 3: Is Your Drug and
Alcohol Testing Program in Compliance
with DOT Regulations?
Room 307

Schedule At-A-Glance

- 9:45am - 10:45am University Transit Track: Challenges and Trends from a Student Government Perspective
Room 305
- 10:45am - 11:00am Networking Break
- 11:00am - 12:00pm Concurrent Session 1: Clean Cities Case Studies: Real World Success with Green Fleets
Room 311
- 11:00am - 12:00pm Concurrent Session 2: Top Insurance Tips for Risk Management
Room 309
- 11:00am - 12:00pm Concurrent Session 3: 4 Ways Transit Technology Helps you Effectively Manage Your Transportation System
Room 307
- 11:00am - 12:00pm University Transit Track: Maintaining Our Front Door: Controlling Image and Empowering Our Front Line Employees
Room 305
- 12:00pm - 5:00pm Exhibit Hall Open
Navy Pier, Festival Hall A
- 12:30pm - 2:00pm Lunch in the Exhibit Hall
Sponsored by 
- 5:00pm - 6:30pm OKTOBERFEST! Networking Reception
Navy Pier's Lakeview Terrace

WEDNESDAY, SEPTEMBER 14, 2011

- 8:00am - 2:00pm Registration Open
Navy Pier, Festival Hall A
- 8:30am - 10:00am Breakfast and Keynote Presentation: How Clean Cities Can Help Fleets Tap Into Alternative Fuels
Room 301
- 10:00am - 2:00pm Exhibit Hall Open
Navy Pier, Festival Hall A
(Lunch served 12:00pm - 1:30pm)

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Welcome

Welcome to BusCon!

Your attendance helps make BusCon the biggest annual bus convention in North America. Here you will see most of the major bus builders in an atmosphere where you can shop and compare. BusCon is loaded with the latest technology. New bus models and products abound. And this year we've added more "green" related products and seminars.

Buses continue to be a leader in transporting people throughout the world. Whether used for work or pleasure, buses just keep getting better and better. They help save fuel, reduce harmful emissions, provide safe transport, and reduce congestion in urban areas. How good is that?

BusCon proudly offers an excellent array of educational seminars led by experts in their field. There are also fun networking opportunities after your day of hard work. Take advantage of all that BusCon has to offer and go home inspired.

We thank the many prominent organizations that have partnered with us to help produce this special event as well as our many corporate sponsors. We sincerely appreciate their support. Please take note of who they are and thank them.

We hope your time at BusCon is productive. Enjoy your time in Chicago. It's a toddlin' town.

Kindest regards,

A handwritten signature in black ink, appearing to read 'Ty Bobit', with a long horizontal line extending to the right.

Ty F. Bobit
President & CEO
Bobit Business Media

Show Highlights

FREE SHUTTLE SERVICE

BusCon has arranged with Illinois Bus Sales to provide complimentary shuttle service. Motorcoaches will meet attendees at the Chicago Marriott Downtown Magnificent Mile (Ohio St. at Rush St.) and will run continuously every 20 minutes between the Marriott and **Navy Pier, Entrance #1, Festival Hall A.**

Monday, September 12

8:00am – 5:30pm

Tuesday, September 13

7:00am – 8:00pm

Wednesday, September 14

7:00am – 5:30pm



TEXT ALERTS

If you signed up to receive text alerts on your phone at the expo, keep on the lookout for important messages or to see if you are a prize winner!



INTERNET CAFÉ BOOTH 1200

The world is at your fingertips at BusCon's Internet Café located in booth 1200. Check your email, print your boarding pass and learn all about the services that **United States Warranty Corporation** offers. Visit www.uswceagle.com for more information.

Sponsored by



CHECKOUT MADE EASY

On Wednesday, September 14th, check out of your hotel, head to Navy Pier on the FREE shuttle from our headquarters hotel, The Chicago Marriott Downtown Magnificent Mile, **check your bags for FREE** at BusCon registration and enjoy your last day at BusCon. Don't miss the breakfast and keynote presentation, lunch in the exhibit hall and the chance to walk the hall one last time.

There will be a **discounted airport shuttle** straight from Navy Pier. Call 800-2THEVAN to make a reservation and mention BusCon 2011. Get in, get out, get business done!

Show Highlights

HUNGRY FOR MORE?

Don't miss the breakfast and keynote presentation on Wednesday, September 14th, starting at 8:30am in room 301. Come listen to Margo Melendez from the National Renewable Energy Laboratory as she discusses "How Clean Cities Can Help Fleets Tap into Alternative Fuels." Keynote presentation is open to all attendees!

CONFERENCE BADGES

Your BusCon badge will admit you to all BusCon events and activities that your type of pass qualifies you for, including the conference, exhibit hall and receptions. It is important that you retain your badge and wear it at all events for admittance.

LINK/BARCODE TO SPEAKER BIOS

Curious to learn more about the BusCon speakers? You're in luck! You can now view each Speaker's bio and photos online through your smart phone; just go to www.busconexpo.com/speakers or scan the Quick Response to the right.



REI WELCOME RECEPTION

InterContinental Hotel, Renaissance Ballroom, 5th Floor

Exchange information and make valuable connections with other bus industry professionals at BusCon's Welcome Reception, to be held on Monday, September 12th from 5:30pm – 7:00pm in the Renaissance Ballroom at the InterContinental Hotel – right across the street from the BusCon headquarters hotel the Chicago Marriott Downtown. Guests will enjoy complimentary hors d'oeuvres and an open bar.

Sponsored by 

OKTOBERFEST! NETWORKING RECEPTION

Grab your Lederhosen, raise your beer stein, listen to the oompah band, and make a toast to a successful BusCon alongside your colleagues at the OKTOBERFEST! Networking Reception on Tuesday, September 13th from 5:00pm - 6:30pm at Navy Pier's Lakeview Terrace. This reception is open to full conference pass holders only.

Show Highlights



GOING GREEN

The following companies have made some great achievements in greening their products and operations:

BYD America Corporation

Booth 528

The BYD electric bus, eBUS-12 is a new concept bus with core technologies, BYD's in-wheel motor drive system and the Iron Phosphate or "Fe" battery technology, all developed by BYD dependently, achieves a "loaded bus" city driving range of 250km to 300km in a quick single-charging time, 3 hours.

eFleet Services, Inc.

Booth 1306

The eFleet system is purposed towards helping fleet managers and operators monitor their fuel consumption as well as monitor and track fleet emissions through our engine diagnostic tools and reports. Further, all our devices are constructed to meet or exceed various industry environmental standards.

Freedman Seating Company

Booth 1000

Freedman Seating has a "Green Initiative" S3-Sustainable Seating Solutions program with Bio-Cushion made from organic material and plus fabrics made with recycled yarns. S3 seat covers are made from recycled soda and water bottles. The Freedman manufacturing facility is solar powered and participates in Chicago's paper, plastic, aluminum and metal recycling programs.

Holdsworth Fabrics

Booth 1217

Holdsworth Fabrics uses annually renewable natural wool, renowned not just for its appearance retention and longevity, but benefiting from demonstrably lower energy and CO2 footprints compared to the man-made synthetics nylon and polyester. Manufacturing initiatives include natural surface water supply for steam finishing, supply chain integrity using British shorn wool and comprehensive recycling of yarn and fabric offcuts into mattress fillings and insulation materials.

InterMotive Vehicle Controls

Booth 825

Offers an auto stop/start anti-idle system for buses, work trucks and emergency response vehicles. The average bus equipped with Eco-Star has saved 113 gallons of fuel and 2152 pounds of CO2 over the past 12 months. Eco-Star may be able to the same for your fleet.

Krystal Infinity, Inc.

Booth 1316

Krystal debuted and all-electric shuttle bus with a 150 mile range this past July. This product will be on display at BusCon.

Safety-Kleen (EcoPower)

Booth 931

EcoPower Motor Oil: Safety-Kleen has the largest oil collection network in North America. We make new, high quality, API Certified oil out of the used oil we collect. Our oils go through the same comprehensive testing and meet the same quality standards as virgin lubricants in order to receive certification by the American Petroleum Institute. There is no difference between virgin base stocks and re-refined base stocks, and when you close the loop on the oils we collect, and use EcoPower Motor Oil, you are making a switch to a sustainable product and conserving non-renewable resources.

Full Conference Program

MONDAY, SEPTEMBER 12, 2011

12:00pm - 5:00pm

REGISTRATION OPEN

Navy Pier, Festival Hall A

5:00pm - 7:00pm

BADGE HOLDER PICK-UP & ADVANCE REGISTRATION

InterContinental Hotel, Renaissance Ballroom, 5th Floor

5:30pm - 7:00pm

REI WELCOME RECEPTION

InterContinental Hotel, Renaissance Ballroom, 5th Floor

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TUESDAY, SEPTEMBER 13, 2011

8:00am - 5:00pm

REGISTRATION OPEN

Navy Pier, Festival Hall A

8:30am - 9:30am

CONCURRENT SESSION 1: Advanced Performance Driver Training *Room 311*

This session will provide an overview of criterion-based training. The program is designed to predict the safety performance of student operators after training by identifying potentially unsafe operators and disqualifying them from operating in passenger service. Administered correctly, it allows only those trainees to advance that have satisfied the initial “behind the wheel” requirements. It also clearly exposes those who have not met the training requirements by their unsatisfactory performance of driving skills.

Presenter: *Louis Maiello, Transit Training Specialist, FAAC, Inc.*

8:30am - 9:30am

CONCURRENT SESSION 2: Bus Fire Statistics: Solutions for Extinguishing the Problem

Room 309

Many questions and concerns continue to surface within the bus industry and media regarding bus fires or “thermal events.” Some say the loss of life, injuries, damage, and economic loss of the bus itself appear to be on the rise and that there is no clear solution on the horizon. This year, BusCon has assembled a panel of national and international representatives from academia, manufacturing, standards development organizations, and fleet maintenance management to explore and discuss a number of issues, including the types of bus fires, who records fire statistics and the source of their data. It will further discuss new and application-ready technologies that can be considered for purchase on new buses and recommended practices already available and adaptable for mixed-fuel fleets.

Moderator: *Halsey King, Halsey King and Associates*

Full Conference Program

Panelists: Daniel Blower, University of Michigan Transportation Research Institute; Angela Krcmar, Firetrace International; Joseph Peoples, Kidde Aerospace and Defense; Björn Sundström, SP Technical Research Institute of Sweden

8:30am - 9:30am

CONCURRENT SESSION 3: Shop Fixes: How to be More Efficient, Eco-Friendly and Safe

Room 307

Your shop contributes to your efficiencies for maintenance and repair services. This session will cover the auditing of your current setup, how it can be improved to maximize mechanical productivity and how you can incorporate the best environmental practices and green upgrades to comply with environmental regulations. In addition, you will learn how to support safety with proven new technologies. After you attend this session, you will take home trusted best practices that can be implemented immediately to gain desirable efficiencies.

Presenter: John Dolce, Wendel Duchscherer Architect & Engineering Inc.

8:30am - 9:30am

UNIVERSITY TRANSIT TRACK: Using Transit Research to Make Cost-Effective Service Improvements

Room 305

Have you considered the powerful insights that existing transit research can offer to help your transit system? Much of this research is available at no cost online and can be reviewed quickly to determine components that are relevant to your situation. This session will review the Transit Cooperative Research Program, other university research, and best practices to make cost-effective improvements to your transit service based on existing research.

Presenter: Bob Bourne, Bob Bourne Transit Consulting, LLC

9:30am - 9:45am

NETWORKING BREAK

9:45am - 10:45am

CONCURRENT SESSION 1: How to Get Grant Money

Room 311

Millions of dollars' worth of grants are available to help your operation buy equipment, improve security, meet federal ADA accessibility statutes and provide start-up funding for regional and intercity transportation services. With this session you will learn how you can establish lucrative public/private partnerships and secure grant funding to improve your company's bottom line.

Presenter: Ryan Kelly, Terrapin Blue

Full Conference Program

9:45am - 10:45am

**CONCURRENT SESSION 2: Making the Move to Alternative Fuels:
Panel of Experts**

Room 309

Find out how to “green” your fleet from this panel of alternative-fuel industry experts. Panelists will discuss the various fuel options available, including: CNG, LNG, propane, biodiesel, as well as the infrastructure and maintenance costs involved. Find out the forecast for alternative-fuel’s future and how you can green your fleet effectively.

Moderator: *Halsey King, Halsey King and Associates*

Panelists: *Gordon Excel, Cummins Westport; Richard Nelson, Kansas State University; John Somers, Clean Energy; Greg Zilberfarb, The Sales NetWork, Inc.*

9:45am - 10:45am

**CONCURRENT SESSION 3: Is Your Drug and Alcohol Testing
Program in Compliance with DOT Regulations?**

Room 307

This session will be an overview of the drug and alcohol testing program requirements for transportation agencies that fall under the regulations of the Federal Motor Carrier Safety Administration (FMCSA) and the Federal Transit Administration (FTA). There will be discussion of the similarities and differences between FMCSA and FTA regulations, vendor oversight and how to prepare for a drug and alcohol testing program compliance review.

Presenter: *Jeff Waxman, Illinois Department of Transportation*

9:45am - 10:45am

**UNIVERSITY TRANSIT TRACK: Challenges and Trends from a
Student Government Perspective**

Room 305

This session will discuss how to overcome challenges and improve university transit services through efficient, effective coordination and collaboration as viewed from a student government perspective.

Presenter: *Derek Meier, The University of Kansas*

10:45am - 11:00am

NETWORKING BREAK

11:00am - 12:00pm

**CONCURRENT SESSION 1: Clean Cities Case Studies: Real World
Success with Green Fleets**

Room 311

The U.S. Department of Energy Clean Cities Program has been assisting transit fleets from across the Country in petroleum displacement and cleaner air. Come learn from transit peers and hear about potential opportunities for your fleet through the Clean Cities Program!

Moderator: *Carl Lisek, South Shore Clean Cities*

Panelists: *Barry Robinson, City of Baltimore Department of Transportation and Mike Stahly, South Bend Public Transportation Group*

Full Conference Program

11:00am - 12:00pm

CONCURRENT SESSION 2: Top Insurance Tips for Risk Management
Room 309

This presentation will review the impact of crisis management plans and the actual crisis/crash simulations that have taken place. Five simulation exercises will be examined and reviewed with an emphasis on what was learned and how the company crisis plan was updated as a result. Practical experiences, ideas and suggestions will be shared with the participants.

Presenter: Robert Crescenzo, Lancer Insurance Company

11:00am - 12:00pm

CONCURRENT SESSION 3: 4 Ways Transit Technology Helps You Effectively Manage Your Transportation System
Room 307

When it comes to technology, there are so many choices that transit managers and operators can implement in their transportation systems. Within each technology, the number of options, levels and features can seem limitless. The critical decision point focuses around determining what is needed in your particular transit system, and how a technology solution can best provide your management with the information required. We'll explore several transit technology options available, discuss selection criteria, review and understand the information available from these tools and most importantly, identify analytical techniques that are used to gain operational understanding of transit operations through technology.

Presenter: Mitch Skyer, Solstice Transportation Group, Inc.

11:00am - 12:00pm

UNIVERSITY TRANSIT TRACK: Maintaining Our Front Door: Controlling Image and Empowering Our Front Line Employees
Room 305

Managing your image is not a top down exercise. Transit customers are served by front line employees. Are you investing in these people to protect your public face? This seminar will address concepts related to image, empowerment, and employee development.

Presenter: Jude Kiah, Western Illinois University

12:00pm - 5:00pm

EXHIBIT HALL OPEN

Navy Pier, Festival Hall A

12:30pm - 2:00pm

LUNCH SERVED IN THE EXHIBIT HALL

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5:00pm - 6:30pm

OKTOBERFEST! NETWORKING RECEPTION

Navy Pier's Lakeview Terrace

Full Conference Program

WEDNESDAY, SEPTEMBER 14, 2011

8:00am - 2:00pm

REGISTRATION OPEN

Navy Pier, Festival Hall A

8:30am - 10:00am

BREAKFAST AND KEYNOTE ADDRESS: How Clean Cities Can Help Fleets Tap Into Alternative Fuels

Room 301

The U.S. Department of Energy Clean Cities program is broadening its stakeholder base and doing more outreach and education to help fleets reduce their petroleum consumption by working with Clean Cities coalitions. This presentation will help fleet managers learn about these new efforts and how to benefit from fleet assessments, deployment strategies, technical assistance, training, recognition, collaboration and funding opportunities provided by Clean Cities.

Keynote Speaker: *Margo Melendez, National Renewable Energy Laboratory*

10:00am - 2:00pm

EXHIBIT HALL OPEN

Navy Pier, Festival Hall A (lunch served 12:00pm - 1:30pm)



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Exhibitor Listing by Booth Number

Firetrace International	93	ABC Companies	716
Fleet Financing Resources.....	94	Stallion Bus.....	720
Fortress Systems Int'l	95	AngelTrax Bus Video	723
Illinois Bus Sales.....	97	Mobile Climate Control.....	800
Collision Avoidance Systems	98	CMI Enterprises	804
TIB Transportation Insurance Brokers	100	R.C.A. Rubber Company	808
Hehr International	101	Q'Straint/Sure-Lok	810
Bennett DriveAway	102	Trans/Air Manufacturing.....	823
MGM Brakes	103	InterMotive Vehicle Controls.....	825
Kelderman Mfg Inc.....	104	Trolley Illusions.....	827
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ProAir, LLC.....	106	National Interstate Insurance Co.....	831
BUSRide Magazine.....	108	Braun Corporation, The.....	900
Don Brown Bus Sales, Inc.....	109	Custom Radio Corp.....	901
Arboc Mobility LLC	200	FAAC Incorporated	903
Sprinter Vans	216	PrimeTime SV Inc.	904
Propane Education & Research Council.....	226	C.E. Niehoff & Co.	905
IC Bus	300	Advantage Funding	907
Glaval Bus, Inc.	316	GM Fleet and Commercial	910
Ford Motor Company	328	CH Trading Co.	916
Ricon-Vapor	400	Valeo Compressors.....	925
IMPCO Automotive	404	TCF Equipment Finance.....	926
REI-Radio Engineering Industries.....	408	Telma Retarder, Inc.	928
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Turtle Top	516	Powervamp Limited	932
BYD America Corporation	528	Anderson Insurance Consultants, Inc.	933
EIDorado National	616	Freedman Seating Co.	1000
Micro Bird Inc.	620	Thermo King Corporation.....	1006
Champion Bus, Inc.....	700	Rosco Vision Systems	1012
Goshen Coach.....	710	Seon Design, Inc.....	1016
		Fabric Services.....	1018

Exhibitor Listing by Booth Number

Summit Seating, Inc.	1020	United States Warranty Corp. (Internet Café).....	1200
MOR/ryde International.....	1024	CAIO North America.....	1210
Delco Remy.....	1025	Altro Transflor	1215
Hanover Displays	1027	Lift-U.....	1216
Harris Battery Co., Inc.....	1028	Holdsworth Fabrics	1217
Bus Exchange Magazines	1029	Aesys Inc.	1219
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Arsenault Associates.....	1031	ACC Climate Control.....	1223
Kirk's Automotive Inc.....	1032	Protective Insurance	1224
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Freightliner Custom Chassis	1106	Valor Manufacturing Inc.....	1227
Key Equipment Finance.....	1107	Busline Magazine	1229
Anderson Metals Corp inc.....	1109	Global Drivetrain Co.	1231
R.C. Tronics, Inc.....	1111	Onspot Automatic Tire Chains..	1300
Clean Energy	1113	Diesel Radiator Company.....	1302
Green Alternative Systems	1113	Transit Sales International.....	1304
La France Ind.	1115	eFleet Services, Inc.	1306
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SAS Rubber Co.	1124	ANGI Energy Systems	1325
YH America, Inc. (Sealant Division).....	1124	Tiffany Coachworks.....	1326
Linnig Corporation	1125	Griffith Rubber Mills.....	1401
Shriver Insurance Agency	1126	VCA North America	1402
BluemediA	1127	Zen-Tinel	1403
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iTouch LED Lighting.....	1131	BR Wholesale.....	1411
Voith Turbo Inc.	1132	ASA.....	1412
		Gerflor.....	1413

Exhibitor Listings

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AWASH SYSTEMS CORP 1225

Jack Jackson

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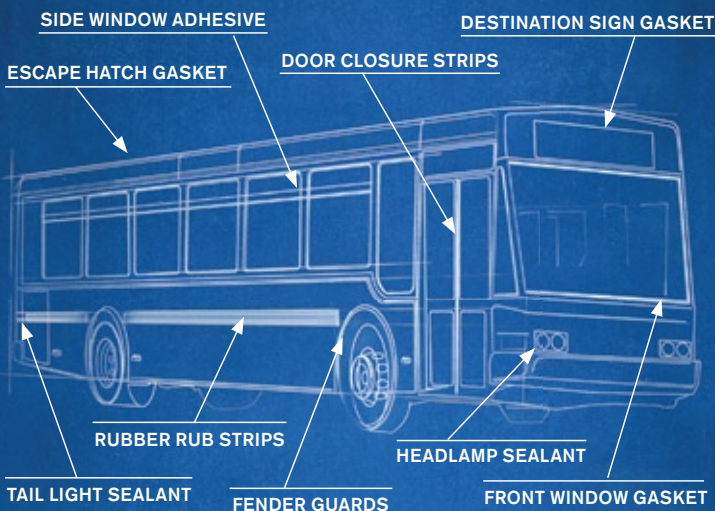
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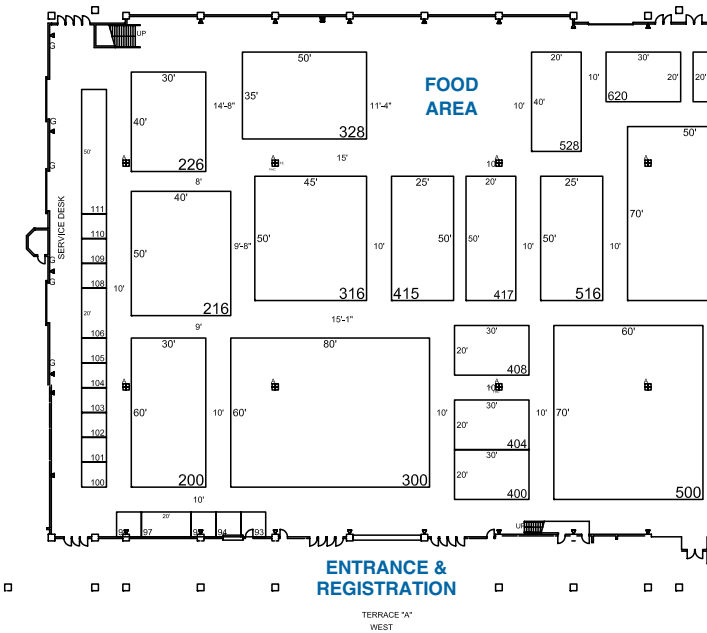
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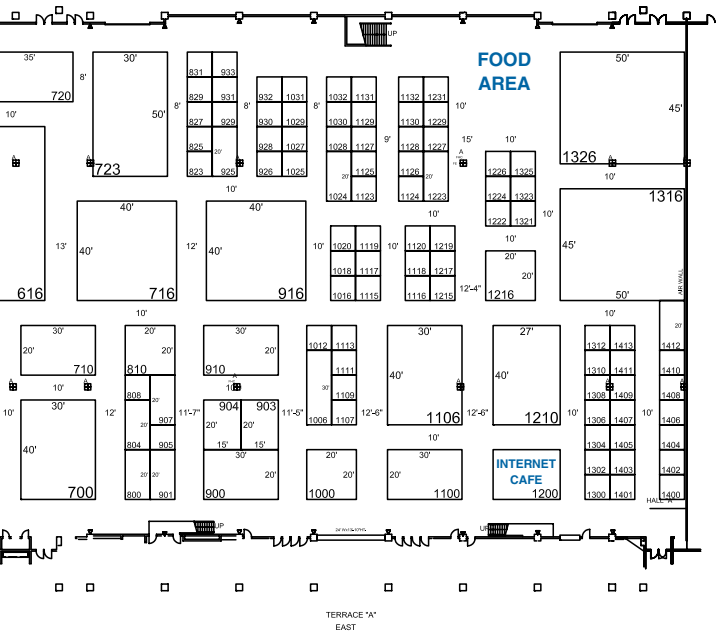
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