

SPARK YOUR CREATIVITY

2014 INTERNATIONAL LIMOUSINE, CHARTER & TOUR SHOW MGM GRAND, LAS VEGAS / FEBRUARY 16-18, 2014

GET HUNDREDS

of NEW LEADS With the Highest Proven Percentage of New Faces Year Over Year

CLOSE SALES

At the Biggest ORDER WRITING SHOW in the Industry



INTERNATIONAL
LCT
SHOW 2014

30th Anniversary
1983-2013

IN CONJUNCTION WITH

NLA
National Limousine Association

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SUMMING IT UP

The International LCT Show is the undisputed, **BIGGEST**, most far-reaching limousine, charter & tour show in the world.

As the only truly International chauffeured transportation convention, the International LCT Show brings attendees from over 32 countries around the globe.

Strategically scheduled during peak buying season, more orders are written at the International LCT Show than any other. Stake your claim in the beginning of the budget cycle at this February show.

Simply stated, it is in Las Vegas. The entertainment capital of the world draws scores of attendees seeking a reason to mix business and pleasure. And, at the largest hotel in Las Vegas, the MGM Grand exemplifies the scope of all Vegas has to offer.

Size, Impressions and Reach

- 95,000 Gross Square Feet of Sold Out Exhibit Space
- Over 3,000 Total Attendees
- 15% Are New to the Industry – That's Over 400 New Leads for You
- Over 1,000 Operator Companies Represented
- Three Days of Exhibit Hall Hours with Incentives Such As Prize Giveaways, Receptions, and the Dollar Beer Blitz
- Exhibitors Receive More than 100,000 Impressions in Marketing Pieces and the LCT Show Website

Global Domination

The 2013 LCT Show brought attendees from 49 US states and 32 countries.

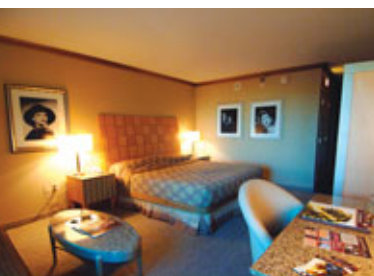


90%

of Attendees are the Final Decision Makers

86%

of Attendees are Purchasing Products and Services from Exhibitors They Met While at the LCT Show.



MGM Grand Hotel & Casino

3799 Las Vegas Blvd. South
Las Vegas, NV 89109
Special Rates: \$159 Saturday Night 2/15/14 and \$129 Friday 2/14/14 and Sunday through Thursday + Resort Fee
Rates Expire: Friday, January 17, 2014
Book by Phone: (877) 313-5757
Book Online: www.LCTSHOW.com/travel
Reference: International Limo Charter & Tour Show, International LCT Show

Every Room Includes:

- Free High Speed Internet Access
- Free Access to the Cardio Center
- Complimentary Boarding Pass Printing
- And More



NIGHTLIFE + NETWORKING

Don't miss out on the exhibitor-sponsored nightclub party at Hakkasan, the MGM's \$100 million nightlife experience that debuted last April.

GO TO LCTSHOW.COM FOR MORE INFORMATION

CREATIVITY



ATTENDEE RUNDOWN

Operators from Every Segment Flock to the LCT Show

- Business Travel Services
- Limousines/Special Occasion Services
- Bus Charter Operations
- Virtual Networks
- Destination Management Companies

Attendees Will Be Looking to Evaluate and Purchase

- Sedans
- Buses
- Custom Limousines
- New Technology
- Insurance Coverage
- Financing Services
- Consulting Services
- Marketing Services
- And More

INTERNATIONAL LCT SHOW

MGM GRAND, LAS VEGAS / FEB. 16-18, 2014

HIGH POWERED ALLIANCES



National Limousine Association (NLA)

The NLA hosts its annual membership meeting at the International LCT Show- attracting more than 1,000 operators. The show serves as the largest NLA fundraiser since a portion of proceeds go back to the association. The International LCT Show is exclusively endorsed by the National Limousine Association.

LCT Magazine & Brand

Representing over 90% of the limousine, charter and tour industry, the LCT Brand brings all of its might with the support of LCT Magazine, limoforsale.com, and LCTMAG.com.



American Bus Association (ABA)

The LCT Show has partnered with the ABA to provide a specialized bus track. The ABA represents approximately 1,000 motorcoach and tour companies in the United States and Canada. Its members operate charter, tour, regular route, airport express, special operations and contract services (commuter, school, transit).



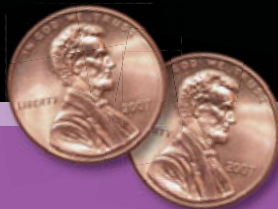
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Who Should Exhibit?

- Advertising Firms & Outlets
- Aftermarket Parts Sellers
- Beverage Companies
- Domestic Chauffeured Affiliate Networks
- Fleet Management Companies
- Fuel Cards
- Insurance Companies
- International Operators
- Leasing & Finance Companies
- Limousine & Coach Builders
- Lubricants & Fuel Efficiency Products
- Marketing & Promotional Providers
- Merchant Processing Providers
- Software & Technology Providers
- Vehicle Dealers & Resellers
- Vehicle Manufacturers
- Virtual Networks
- Web Consultants
- Vehicle Service Contractors



EVERY PENNY COUNTS

No Overtime!
The 2014 Show moves in and out on straight time.

No Carpet!
The exhibit hall is already carpeted, saving you money.

Need a Second Opinion? How About 100!

"A wonderful experience! It is definitely your one-stop shop for everything you need to run your company more effectively!"

— BRANDON TIET,
DUKE'S LIMOUSINE, INC.
HONOLULU, HI

"I have been attending limo trade shows for over 10 years and this was by far the best Show I have ever attended. Good work LCT!"

— MOLLIE SCRUGGS,
SOUTHAMPTON
TRANSPORTATION,
NEW YORK, NY

Read the rest at
www.LCTSHOW.com/testimonials



Buy Space Now

Seriously, don't wait. Exhibit space is assigned on a first come, first served basis. In plain terms, those that return their space contracts early get the best spaces. Space can't be held without a signed contract, so shake it and sign up today!

Visit

www.LCTSHOW.com/exhibit
to sign up online or
download a faxable
contract.

If you need more convincing or want to combine your space with sponsorship exposure call Sara Eastwood-McLean at (253) 983-0515. Sara will expertly guide you on how to get the most out of your exhibiting experience and how to stretch your marketing dollars to pack a big punch.

